

W e l c o m e

Southwest City Dog Park

General Membership Meeting

May 14, 2013

Buder Elementary School

GMM End Game

9:00
9:20



CAFETERIA LAYOUT – 9:20 pm

GMM Attendees – PLEASE HELP WITH TEAR DOWN

Here is how we found it. Here is how we leave it.

Janitor must close school building at 9:30pm

A Gift for You



Gift Certificate

\$35



Owner/Stylist:
Aimee Simon

6041 Chippewa St.
(314) 922-1509

20+ years of dog
grooming experience

Door Prizes

8:50
9:00

Must Be Present To Win

- **SWCDP membership - one dog**
- **\$35 gift certificate - Flying Fur, dog grooming**
- **\$10 gift certificate - Pawsitively Finntastic**
- **One bottle wine (Your choice – Red or White)**
- **One bottle wine (Your choice – Red or White)**
- **One selection of SWCDP Merchandise (in stock)**
- **One selection of SWCDP Merchandise (in stock)**
- **Pedigree bag**

Guest Speaker

7:05
7:10

Introduction



Amy Pike, DVM

- **US Army Vet Corp**
- **Andrews Military Base**
- **Veterinary Behavior Consultations**

Guest Speaker

7:10
7:55

Amy Pike, DVM

GMM Program

8:00
8:05

Program Overview



Management Reports



Turf and Project Updates



Events, Education, Activities



Volunteerism, Future Leadership



Vote, Q&A, Door Prizes

Count Down

8:00
8:05

Only 18 more days

Maybe . . .

JAX
Waits Patiently



Reports

8:00

8:05

Reports Overview

- President's Report
- Safety/Incident Report
- Secretary's Report
- Treasurer's Report

Reports

8:00

8:05

President's Report

- Board Introduction
- Recap 2012-2014
- Recap Votes
- GMM change
- Safety & Incident Committee
- User Guide and City Ordinance

Reports

8:05

8:10

SWCDP Board

11

Joan – Secretary

- Serving SWCDP since 2007
- 30+ yrs Info Technology, Database / Applications Development
- Database / Systems Mgr (top medical school)
- Secretary / Treasurer Bowling League
Bonded, \$20,000 – Legal Oversight, PofA

Reports

8:05

8:10

SWCDP Board

Steve – Treasurer

- Serving SWCDP since 2012
- BSBA Accounting – CPA
- Multi years accounting experience
- 9 yrs non-profit accounting, report to CFO
- 7 million dollar budget
- Account analysis, ledgers, reconciliations

Reports

8:05

8:10

SWCDP Board

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Judi – President

- Serving SWCDP since 2011
- 30+ yrs recruiting, sales, marketing
- Develop policies, procedures, systems
- Volunteer leadership
- Events planning, execution, oversight
- Newsletters, newspaper column, other

Reports

8:05

8:10

Recap Activities 2012 - 2014

Big Dig I, II, and III and Dog Wash

Winter Shelter & Agility Upgrade

Expanded front garden

Picnic tables & benches

Message boards and new signage

501 (c) (3) and sales tax exempt status

Two surveys and two ballots

Paid all in full, no debt, began a special funds account

Recap Votes 2012 - 2014

Bordetella vaccine

Use Alternate for outside groups

Bi-State Pantry

Prior to
Big Dig
I II III



15

Reports

8:10
8:15

GMM Date and Venue Change

- Change meeting date to 2nd or 3rd week in June
- Allow appropriate time for fiscal close out and more accurate reporting
- Increase attendance by holding while dp open
- Require new location – Buder closed in summer
- Require volunteer to find a new location
Must be under 5 mile radius from dog park

Reports

8:10
8:15

Safety & Incident Committee Report

- Forms at dog park & website
- 5 Committee Members & 3 Board
- Group review and consultation
- Confidentiality critical
- Watch List

Reports

8:10
8:15

St. Louis City Ordinance 66595

Section 4

18

Number 1: The sponsor shall . . . **provide education** aimed at teaching basic obedience to users . . .

Number 6: All dogs . . . **excessively barking** or **uncontrollable dogs** must be removed immediately

Number 15: The owner . . . must have in his possession all times . . . **a leash** for such dog

Reports

8:15
8:20

Secretary Report

442 Households

(+.92% from 2012/2013)

170 New members

272 Prior members

630 Dogs

(+.93% from 2012/2013)

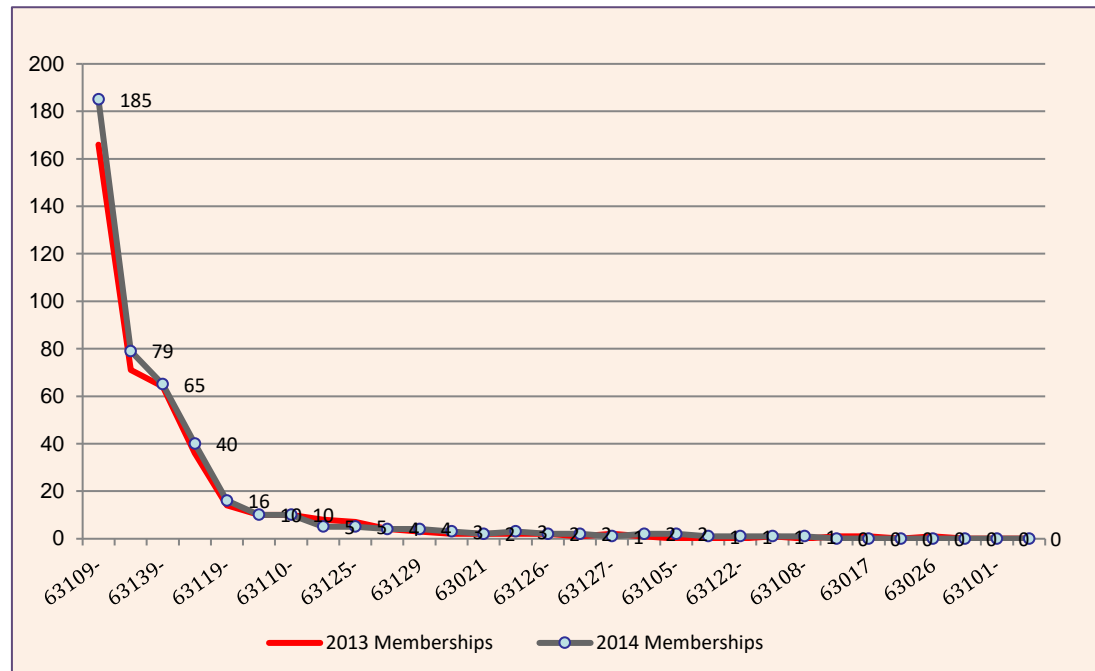
By Residence

373 St. Louis City

29 SNA

69 Outside City

Membership Stats 2013-2014 Season



Reports

8:15

8:20

Secretary Report

Revenue 2013 - 2014

Membership	\$	18222
Donations		
Other	\$	143
SWCDP Merchandise		
2 legged	\$	1663
4 legged	\$	0
	\$	1663
<i>Total 2013-2014 Revenue</i>	\$	20028

Reports

8:15

8:20

Secretary Report

Expenses 2013 - 2014

Yearly Landscape, startup and Maintenance	\$	5960
Membership (Ins., Mailings, Tags, etc)	\$	4213
Capital Improvements (Over 5,000)	\$	0
Special Projects		
Safety (Emergency Medical)	\$	34
SWCDP Merchandise		
2legged	\$	964
4legged	\$	0
	\$	964
GMM (Printing, rental)	\$	149
Misc (survey, worker refreshment, event)	\$	2587
Total 2013-2014 Expenses	\$	13907

Reports

8:15
8:20

Secretary Report

INCOME – 2013-2014 Season

<i>Total 2013-2014 Revenue</i>	\$	20028
<i>Total 2013-2014 Expenses</i>	\$	13907
TOTAL REVENUE	\$	6121

Reports

8:15

8:20

Secretary Report – Proposed Budget

Revenue

Memberships	\$ 20000
SWCDP	
Merchandise	\$ 1000
Donations	0
<i>Total 2014-2015 Revenue</i>	<u><u>\$ 21000</u></u>

Expenses

Landscaping (Startup, Maintenance)	\$ 6000
Events (GMM, Volunteer Party, Other)	\$ 1500
SWCDP Merchandise Production	\$ 500
Membership (Insurance, Printing, Tags)	\$ 4500
Misc. (Consumables, Admin., etc)	\$ 2600
<i>Total 2014-2015 Expenses</i>	<u><u>\$ 15500</u></u>

Income

2014-2015 Net Income \$ 5500

Reports

8:20

8:25

Treasurer Report

- **Annual Tax Return** – Completed prior to May 15th due date
- **990-N** – “E-file” required for organizations under \$50,000 revenue; informs IRS that SWCDP is active
- **Sales Tax Exempt** – 2013 approved by MO Dept of Revenue; annual “good standing filing”

Reports

8:20

8:25

Treasurer Report

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- **Insurance Policy** – General liability includes StL City per Ordinance 66595
- **Money Market Status** – \$10,000 balance; Interest rate .2705 %
- **Money Market Purpose**
 - Create savings – separate from operating funds for special projects
 - Be own funding source – no borrowing

Turf & Projects

8:25

8:30

Overview

- **Season Schedule Adjustment**
- **Turf Status**
- **New Amenities**
 - **New Walkway – Construction Begins**
 - **New Patio**
 - **New Bag Holders**
 - **Water Station 3 – short wall**
 - **Signage, second phase**

Turf & Projects

8:25
8:30

2014 - 2015 Season Schedule

- Last week in March – Rake straw, leaves, minor clean up
- Close March 28 – Saturday
- Saturday / Sunday prepare turf
- Coordinate spreading seed & straw with sprinkler system start up

Turf & Projects

8:25
8:30

Turf Status

- **Seed / Straw Delay – Rain & Wind**
- **Growing well, some weak areas**



- **Small section protection**
- **Mud closings – Hot Line**

Turf & Projects

8:25
8:30

Relief Coming

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Turf & Projects

8:25

8:30

New Amenities

- **Front sidewalk and path** (*June/July*)
- **Dog wash path / flooring** (*June/July*)
- **Alternate dog park patio** (*June/July*)
- **New bag holders** (*May*)
- **Short wall / Water Station 3** (*Summer*)
- **Signage – Second phase** (*Summer*)

Events & Education

8:30
8:35

Upcoming Dog Park Events

- * Bark in the Park, May 17
- * Broemmelsiek Dog Park, May 24
- Mayor Slay Visit, June Week Day, tbd
- * Food Truck Friday, June 13
- Kick-Off Event, Saturday, June 14
- Puppy Pool Party, Sunday, August 10
- Fall Party (Costume Contest), Nov 1

Events & Education

8:30

8:35

Proposed Dog Park Events

– **Vet Sponsored Educational Series**

- On-site speakers
- Hands on practice, when applicable
- Health, Nutrition, Safety/Emergency

– **Trainers, as speakers**

- Canine Good Citizen (CGC)
- General Obedience
- Intro to Agility

Volunteerism

8:35

8:45

Overview – Future Leadership

- Elections vs. People Development
- Volunteers (*on call, special projects*)
- Volunteers (*develop Committee Leaders*)
- Advisory Board (*recruit 2014-15*)
- Executive Board (*develop 2015-16*)

Volunteerism

8:35

8:45

We Need Help

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- Newsletter, Creative
- Events – Social
- Events – Educational
- Gardening
- Safety & Incident

Will You Raise Your Hand?



Vote

8:45

8:50



Bi-State Pet Food Pantry

About the pantry

EACH MONTH

- Help between 150-200 families
- 500-750 cats and dogs
- Distributes 12,000 – 18,000 pounds of food, treats and litter

Their numbers have greatly increased since September 2012

Vote

1

Vote

8:45

8:50



KEEPING PETS AND
PEOPLE TOGETHER.

36

- Member participation is optional
- Bring dog food to SWCDP Saturday mornings following quarterly newsletter (dates tbd)
- Two SWCDP members will coordinate

Vote - Should we do this?

Yes

No

Q & A

8:45
8:50

Questions



Prizes

8:50
9:00



Thank you for coming!

We have 8 door prizes

**Check your ticket number
As we draw the winners**

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