

Southwest City Dog Park General Membership Meeting



MARCH 1, 2011
BUDER PUBLIC LIBRARY



Agenda



- Introductions
- Organizational Structure
- 2010– The Year in Review
- Membership Data
- Issues/Rules
- Financial Reports 2010 / Budget 2011
- Plans for 2011
- Plans for 2012
- Volunteer Opportunities
- Member Questions, Feedback, Ideas, etc.



Introductions - SW City Dog Park Board 2010 - 2011



Annette Cantieri - President

Sunny



Joan Lange - Secretary

Casey & Rusty

Vacant – Vice President

Kristi Ruggles –Treasurer

Committees



➤ Committees – 2010/ 2011

- ❖ Incident Review Process and Committee – Judi Nicoletti, Mary Riley
- ❖ Landscaping Committee – Jane Schweitzer - **HELP**
- ❖ Social Committee – Open – **HELP**
- ❖ Newsletter Committee – Open – **HELP**
- ❖ Web Developer – Open - **HELP**
- ❖ At Large – Carol Dixon, Judy Gelber



Organizational Structure



- The SW City Dog Park Board and Committees are made up of volunteers. Volunteers do this on top of their normal jobs and family activities. They are not paid and they work on the park during our free time.
- The Board and Committees meet monthly to discuss current issues with the park.
 - Additional monthly meetings with the Southampton Neighborhood Association (SNA) Executive Board and bi-monthly general SNA membership meetings.
- All financials are incorporated into the SNA accounts and taxes are filed as 501(c)4. SNA is responsible for all tax filings.



Organizational Structure - cont



➤ Services provided by the City of St. Louis:

- = Tree trimming and pickup from the storms
- = Electricity for lighting
- = Water lines
- = Ordinance 66595



➤ This does not include the following:

- = Grounds keeping for the site, including reseeding and landscaping company services.
- = Trash Pickup within the park - thank you to Ron (Elvis' dad) and others who help to empty the trash cans within the dog park! **But we can use more individuals to help with this!**
- = Membership issuance & tracking

Dog Park Milestones



- May 2005 – Board of Alderman passes ordinance allowing fenced off-leash dog play areas
- November 2005 – Southampton Neighborhood Association agrees to sponsor SW City Dog Park Committee
- May – June 2006 – Fundraising activities including Pet Photo Contest, Garage Sale, Trivia Night with Stray Rescue
- September 2006 – Dog Park officially opens
- December 2008 – Expansion of Park
- April 2010 – Sprinkler system installed



2010 - Year in Review



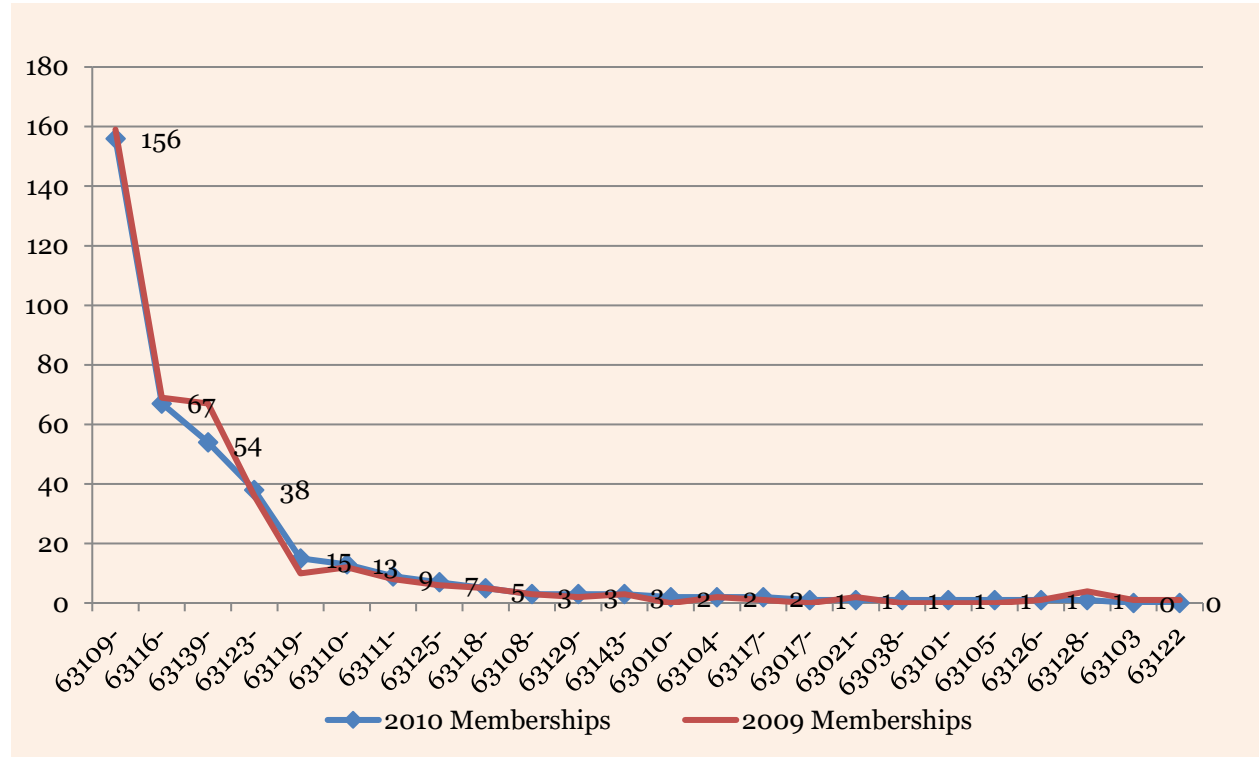
➤ Accomplishments / Activities Completed

- New key pad for gate
- Sprinkler system installed
- Web page redesign



2010-2011 Memberships

- YTD 2010-2011
 - 386 Households
(-1% from 2009)
 - ✦ 135 New members
 - ✦ 251 Prior members
 - 553 Dogs
(+1% from 2009)
- Breakdown by Residence
 - 327 St. Louis City
 - ✦ 30 SNA
 - 59 Outside City



Issues / Rules



- Continued Issues with Non-Member Access
 - Risks: No evidence that the dog is vaccinated, traceability if incident occurs, and insurance requirements.
- Aggressive behavior (members & dogs)
 - Respect others' wishes in terms of dog interaction!
 - Report issues to Incident Review Committee they need dog's name & tags numbers involved in issue, description of incident, any witnesses. Based on the severity of the incident and history of dogs/owners an action plan will be presented to the Board for consideration and action.
 - If no one reports it, Committee and Board can not respond.



Financials - Actual 2010



Revenue

Memberships	\$	18,850
Donations	\$	0
<i>Total 2010 Revenue</i>	\$	<u>18,850</u>

Expenses

Landscaping	\$	6824
Membership (Insurance, Mailings, Tags)	\$	3705
Capital Improvements	\$	14600
Misc. (Consumables, Maint, etc)	\$	3240
<i>Total 2010 Expenses</i>	\$	<u>28369</u>

Income

\$ -9519



Financials - Budget 2011



Revenue

Memberships	\$	18,950
Donations	\$	0
<i>Total 2011 Revenue</i>	\$	<u>18,950</u>

Expenses

Landscaping	\$	6700
Membership (Insurance, Mailings, Tags)	\$	3536
Capital Improvements	\$	9000
Misc. (Consumables, Maint, etc)	\$	3300
<i>Total 2011 Expenses</i>	\$	<u>22536</u>

Income

\$ **-3,586**



2011 Planned Projects



➤ Groundskeeping

- Ordinance 66595 requires that the dog park surface be either stone dust or grass, and that *“If grass, it must be irrigated and reseeded in the fall and spring – understanding that some of the area will have to be cordoned off during the reseeding process.”*
- In the April / May timeframe we will be closing the park for 5-6 weeks for ground maintenance
 - ✦ Ornamental grass (Pampas, etc) will be scattered to encourage dogs & people to move around the park, also reduce “line of sight” aggressive behavior between dogs.
 - ✦ Installation of 2 water fountains

➤ Events

- Yappy Hour during spring closure – events for 2 legged only and/or with dogs (dependant upon
- New Member Training (Sept/Oct)



Opportunities to Help / Committees



- We need volunteers!
 - **Incident Review Committee** - handle and address issues / incidents between members & their dogs
 - **Landscaping / Maintenance** - oversee maintenance needs, including trash pick-up
 - **Social / Events** - organize future events at the park and membership activities, fundraising if project identified beyond current financial abilities
 - **Mailings / Newsletter** - organize and design mailings/newsletters for the membership
 - **Web Developer** – make necessary changes to the website



Member Feedback



- Questions?
- Feedback?
- Comments?
- Concerns?
- Ideas to improve the dog park?

THANK YOU !!