

**W e l c o m e**

# **Southwest City Dog Park**

**General Membership Meeting**

**May 14, 2014**

**Buder Elementary School**

# GMM End Game

**9:00**  
**9:20**



## **CAFETERIA LAYOUT – 9:20 pm**

**GMM Attendees – PLEASE HELP WITH TEAR DOWN**

**Here is how we found it.      Here is how we leave it.**

**Janitor must close school building at 9:30pm**

# A Gift for You



## Gift Certificate

# \$35



Owner/Stylist:  
Aimee Simon

6041 Chippewa St.  
(314) 922-1509

20+ years of dog  
grooming experience

# Door Prizes

**8:50**  
**9:00**

## **Must Be Present To Win**

- **SWCDP membership - one dog**
- **\$35 gift certificate - Flying Fur, dog grooming**
- **\$10 gift certificate - Pawsitively Finntastic**
- **One bottle wine (Your choice – Red or White)**
- **One bottle wine (Your choice – Red or White)**
- **One selection of SWCDP Merchandise (in stock)**
- **One selection of SWCDP Merchandise (in stock)**
- **Pedigree bag**

# Guest Speaker

7:05  
7:10

## ***Introduction***



## **Amy Pike, DVM**

- **US Army Vet Corp**
- **Andrews Military Base**
- **Veterinary Behavior Consultations**

# Guest Speaker

**7:10**  
**7:55**

**Amy Pike, DVM**

# GMM Program

8:00  
8:05

## Program Overview



Management Reports



Turf and Project Updates



Events, Education, Activities



Volunteerism, Future Leadership



Vote, Q&A, Door Prizes



# Count Down

8:00  
8:05

## Only 18 more days

*Maybe . . .*

**JAX**  
**Waits Patiently**





# Reports

8:00

8:05

## Reports Overview

- President's Report
- Safety/Incident Report
- Secretary's Report
- Treasurer's Report

# Reports

8:00

8:05

## President's Report

- Board Introduction
- Recap 2012-2014
- Recap Votes
- GMM change
- Safety & Incident Committee
- User Guide and City Ordinance

# Reports

8:05

8:10

## SWCDP Board

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### Joan – Secretary

- Serving SWCDP since 2007
- 30+ yrs Info Technology, Database / Applications Development
- Database / Systems Mgr (top medical school)
- Secretary / Treasurer Bowling League  
Bonded, \$20,000 – Legal Oversight, PofA

# Reports

8:05

8:10

## SWCDP Board

### Steve – Treasurer

- Serving SWCDP since 2012
- BSBA Accounting – CPA
- Multi years accounting experience
- 9 yrs non-profit accounting, report to CFO
- 7 million dollar budget
- Account analysis, ledgers, reconciliations

# Reports

8:05

8:10

## SWCDP Board

13

### Judi – President

- Serving SWCDP since 2011
- 30+ yrs recruiting, sales, marketing
- Develop policies, procedures, systems
- Volunteer leadership
- Events planning, execution, oversight
- Newsletters, newspaper column, other

# Reports

8:05  
8:10

## **Recap Activities 2012 - 2014**

Big Dig I, II, and III and Dog Wash

Winter Shelter & Agility Upgrade

Expanded front garden

Picnic tables & benches

Message boards and new signage

501 (c) (3) and sales tax exempt status

Two surveys and two ballots

Paid all in full, no debt, began a special funds account

## **Recap Votes 2012 - 2014**

Bordetella vaccine

Use Alternate for outside groups

Bi-State Pantry



Prior to  
**Big Dig**  
**I II III**



15

# Reports

8:10

8:15

## GMM Date and Venue Change

- Change meeting date to 2<sup>nd</sup> or 3<sup>rd</sup> week in June
- Allow appropriate time for fiscal close out and more accurate reporting
- Increase attendance by holding while dp open
- Require new location – Buder closed in summer
- Require volunteer to find a new location
  - Must be under 5 mile radius from dog park

# Reports

**8:10**  
**8:15**

## **Safety & Incident Committee Report**

- Forms at dog park & website
- 5 Committee Members & 3 Board
- Group review and consultation
- Confidentiality critical
- Watch List

# Reports

8:10  
8:15

## St. Louis City Ordinance 66595

### Section 4

18

**Number 1:** The sponsor shall . . . **provide education** aimed at teaching basic obedience to users . . .

**Number 6:** All dogs . . . **excessively barking** or **uncontrollable dogs** must be removed immediately

**Number 15:** The owner . . . must have in his possession all times . . . **a leash** for such dog

# Reports

8:15  
8:20

## Secretary Report

**442 Households**

(+.92% from 2012/2013)

**170 New members**

**272 Prior members**

**630 Dogs**

(+.93% from 2012/2013)

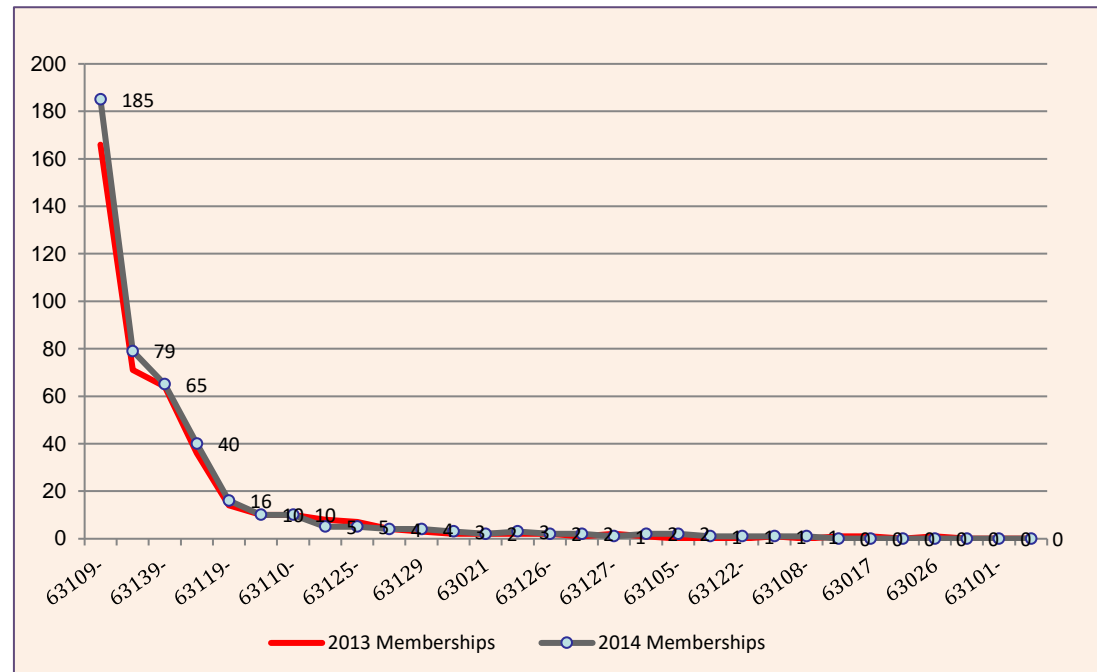
### By Residence

**373 St. Louis City**

**29 SNA**

**69 Outside City**

### Membership Stats 2013-2014 Season



# Reports

8:15  
8:20

## Secretary Report

### Revenue 2013 - 2014

Membership	\$	18222
Donations		
Other	\$	143
SWCDP Merchandise		
2 legged	\$	1663
4 legged	\$	0
	\$	1663
<i>Total 2013-2014 Revenue</i>	\$	<b>20028</b>



# Reports

8:15

8:20

## Secretary Report

### Expenses 2013 - 2014

Yearly Landscape, startup and Maintenance	\$	5960
Membership (Ins., Mailings, Tags, etc)	\$	4213
Capital Improvements (Over 5,000)	\$	0
Special Projects		
Safety (Emergency Medical)	\$	34
SWCDP Merchandise		
2legged	\$	964
4legged	\$	0
	\$	964
GMM (Printing, rental)	\$	149
Misc (survey, worker refreshment, event )	\$	2587
<b><i>Total 2013-2014 Expenses</i></b>	<b>\$</b>	<b>13907</b>

# Reports

8:15  
8:20

## Secretary Report

### INCOME – 2013-2014 Season

<i>Total 2013-2014 Revenue</i>	\$	20028
<i>Total 2013-2014 Expenses</i>	\$	13907
<b>TOTAL REVENUE</b>	\$	<b>6121</b>

# Reports

8:15

8:20

## Secretary Report – Proposed Budget

### Revenue

Memberships	\$ 20000
SWCDP	
Merchandise	\$ 1000
Donations	0
<i>Total 2014-2015 Revenue</i>	<u><u>\$ 21000</u></u>

### Expenses

Landscaping (Startup, Maintenance)	\$ 6000
Events (GMM, Volunteer Party, Other)	\$ 1500
SWCDP Merchandise Production	\$ 500
Membership (Insurance, Printing, Tags)	\$ 4500
Misc. (Consumables, Admin., etc)	\$ 2600
<i>Total 2014-2015 Expenses</i>	<u><u>\$ 15500</u></u>

### Income

*2014-2015 Net Income*      \$ 5500

# Reports

8:20

8:25

## Treasurer Report

- **Annual Tax Return** – Completed prior to May 15th due date
- **990-N** – “E-file” required for organizations under \$50,000 revenue; informs IRS that SWCDP is active
- **Sales Tax Exempt** – 2013 approved by MO Dept of Revenue; annual “good standing filing”

# Reports

8:20

8:25

## Treasurer Report

25

- **Insurance Policy** – General liability includes StL City per Ordinance 66595
- **Money Market Status** – \$10,000 balance; Interest rate .2705 %
- **Money Market Purpose**
  - Create savings – separate from operating funds for special projects
  - Be own funding source – no borrowing

# Turf & Projects

8:25

8:30

## Overview

- **Season Schedule Adjustment**
- **Turf Status**
- **New Amenities**
  - **New Walkway – Construction Begins**
  - **New Patio**
  - **New Bag Holders**
  - **Water Station 3 – short wall**
  - **Signage, second phase**



# Turf & Projects

8:25  
8:30

## 2014 - 2015 Season Schedule

- Last week in March – Rake straw, leaves, minor clean up
- Close March 28 – Saturday
- Saturday / Sunday prepare turf
- Coordinate spreading seed & straw with sprinkler system start up

# Turf & Projects

8:25  
8:30

## Turf Status

- **Seed / Straw Delay – Rain & Wind**
- **Growing well, some weak areas**



- **Small section protection**
- **Mud closings – Hot Line**

# Turf & Projects

8:25  
8:30

## Relief Coming

29



# Turf & Projects

8:25

8:30

## New Amenities

- **Front sidewalk and path** (*June/July*)
- **Dog wash path / flooring** (*June/July*)
- **Alternate dog park patio** (*June/July*)
- **New bag holders** (*May*)
- **Short wall / Water Station 3** (*Summer*)
- **Signage – Second phase** (*Summer*)

# Events & Education

8:30

8:35

## Upcoming Dog Park Events

- \* Bark in the Park, May 17
- \* Broemmelsiek Dog Park, May 24
- Mayor Slay Visit, June Week Day, tbd
- \* Food Truck Friday, June 13
- Kick-Off Event, Saturday, June 14
- Puppy Pool Party, Sunday, August 10
- Fall Party (Costume Contest), Nov 1

# Events & Education

8:30

8:35

## Proposed Dog Park Events

### – **Vet Sponsored Educational Series**

- On-site speakers
- Hands on practice, when applicable
- Health, Nutrition, Safety/Emergency

### – **Trainers, as speakers**

- Canine Good Citizen (CGC)
- General Obedience
- Intro to Agility



# Volunteerism

8:35

8:45

## Overview – Future Leadership

- Elections vs. People Development
- Volunteers (*on call, special projects*)
- Volunteers (*develop Committee Leaders*)
- Advisory Board (*recruit 2014-15*)
- Executive Board (*develop 2015-16*)

# Volunteerism

8:35

8:45

## We Need Help

34

- Newsletter, Creative
- Events – Social
- Events – Educational
- Gardening
- Safety & Incident

Will You Raise Your Hand?



# Vote

8:45

8:50



**Bi-State Pet Food Pantry**

## About the pantry

### EACH MONTH

- Help between 150-200 families
- 500-750 cats and dogs
- Distributes 12,000 – 18,000 pounds of food, treats and litter

*Their numbers have greatly increased since September 2012*

**Vote**

**1**

# Vote

**8:45**

**8:50**



KEEPING PETS AND  
PEOPLE TOGETHER.

**36**

- Member participation is optional
- Bring dog food to SWCDP Saturday mornings following quarterly newsletter (dates tbd)
- Two SWCDP members will coordinate

**Vote - Should we do this?**

**Yes**

**No**

# Q & A

**8:45**  
**8:50**

## Questions



# Prizes

8:50  
9:00



**Thank you for coming!**

**We have 8 door prizes**

**Check your ticket number  
As we draw the winners**