



W e l c o m e

Southwest City Dog Park

General Membership Meeting

May 21, 2015

Buder Elementary School

GMM End Game

9:00
9:20



CAFETERIA LAYOUT – 9:20 pm

GMM Attendees – PLEASE HELP WITH TEAR DOWN

Here is how we found it. Here is how we leave it.

Janitor must close school building at 9:30pm

Door Prizes

6:30

6:35

Must Be Present To Win

- **SWCDP membership - one dog**
- **\$50 gift certificate – Onesto Pizza & Trattoria**
- **1 bottle wine** (Your choice – Red or White)
- **1 selection of SWCDP Merchandise**
(in stock)
- **1 selection of SWCDP Merchandise**
(in stock)

GMM Program

6:30
6:35

Program Overview



Guest Speaker



Safety & Incident Committee



Upcoming Season



Financial & Organizational Reports



Volunteerism, Future Leadership



Q&A, Door Prizes

Guest Speaker

6:35
6:40

Introduction

Ranger David Leifheit

“Chopper”

- **St Louis City Park Ranger**
- **Mounted Ranger Unit - Cowboy**

Guest Speaker

6:40
7:00

- Introduce Ranger Program
- Explain Reporting Changes (Ranger/Police)
- Discuss Safety Initiatives
- Share crime stats, etc
- How Park Rangers can help SWCDP
- Who To Call – When To Call

Guest Speaker

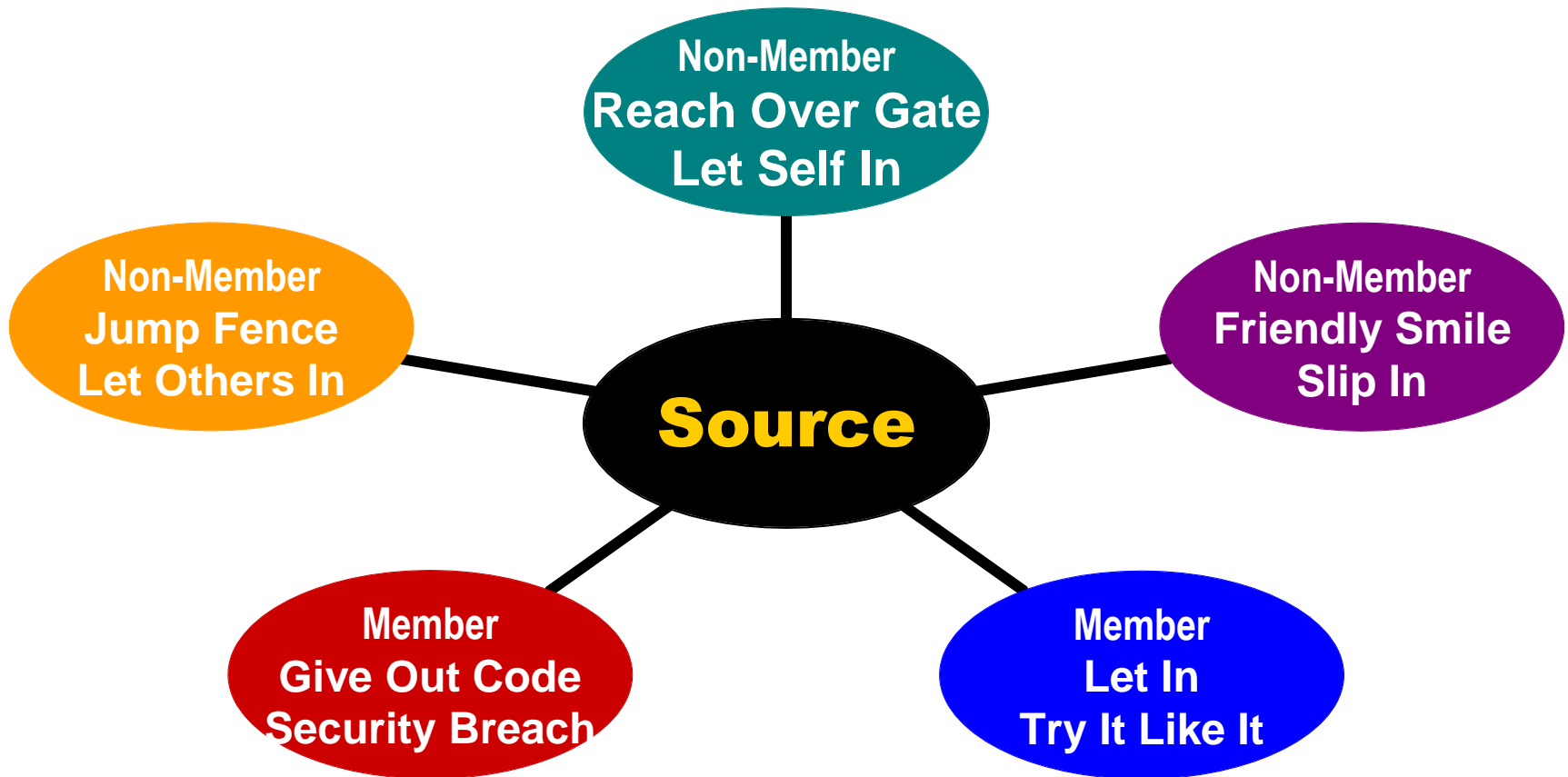
6:40
7:00

Trespassing Laws Apply to SWCDP

- City Ordinance 66595 (SWCDP Permit)
- City Ordinance XXXXX (Trespassing)
- Both Ordinances Work Together

Trespasser Sources

7:00
7:10



Trespasser Solutions ^{7:00}_{7:10}

- Park Ranger Partnership
- Educate Members
- Develop New Protocol
- Added Signage (City)
- Swipe Card Entry

GATE

- Rubber / metal flap
- Height to gate



Q & A

7:10
7:15

Questions

?

Safety & Incident Committee

- Jane S (*Bill, Jack, Rosie*)
- Micca H (*Clionda, Theia*)
- Kay J (*Cinnamon, Gus*)
- Davida D (*Paco, Bella, Jeter*)
- Mary R (*Zuma, Wyn*)

SAIC Responsibilities

7:15
7:20

- Oversee First Aid Kit, Supplies
- Go To – Report Unsafe / Broken Stuff
- Go To – Report Incidents
- Review, Decide, Manage
All Reported Cases
- Maintains Watch List

Forms in entry area & on website

SAIC.Incident.SWCityDogPark@gmail.com

SAIC Responsibilities

7:20
7:25

Watch List – What is it?

- This list is not published
- This list is not discussed at large
- Protect dog's reputation
- Allow owners fair chance to correct problem
- Monitor frequency of dog getting into trouble
- Includes dog's named on Incident or Complaint Reports, even if they were not the aggressor
- SAIC determines case-by-case basis, what action, if any should be taken



SAFETY FIRST

Veterinary Emergency Information

Contact & Phone	Address	Hours	What They Offer
Affton Veterinary Clinic 314/352-8600	<i>Half mile from dog park</i> 8100 Gravois Road (just past River DesPeres)	Open 9am-7pm Mon & Thurs Tues 8am-5pm Wed, Fri 9am-5pm	SWCDP Veterinary Sponsor Full service hospital providing quality medicine and compassionate care. Surgery, dental and complete medical care including stem cell therapy, advanced imaging, lab analysis, after hours emergency. www.afftonvet.com
Big Bend Veterinary Hospital 314/781-6121	<i>5.00 miles from dog park</i> 2224 Big Bend Blvd (north of Manchester)	Open 8am-5pm Mon & Wed Tue, Thur 8am-7pm Fri 8am – 4pm	SWCDP Veterinary Sponsor Small Animal Medicine, Surgery including specialty orthopedic procedures, Behavior Consultation, Nutrition, In house blood work analysis and Ultrasound imaging. www.bigbendvet.com
Watson Road Veterinary Clinic 314/644-1544	<i>1.87 miles from dog park</i> 3725 Hampton (just past Chippewa)	Open 9am-7pm Mon thru Thurs Fri 9am-5pm Sat 9am-3pm	SWCDP Veterinary Sponsor Open hospital concept, stay with your pet during simple procedures or complex surgery, complete medical and dental services and more. Urgent and emergency care during office hours. www.watsonrdvet.com
Webster Groves Animal Hospital 314/968-4310	<i>4.05 miles from dog park</i> 8028 Big Bend Blvd (in Old Orchard)	Open 24 hours 7 Days And Holidays	SWCDP Veterinary Sponsor Emergency, critical, routine and advanced care services; state-of-art surgical suites, extensive in-house laboratory, digital radiology, ultrasound, endoscopy, plus house calls & pet transport. www.webstervets.com
St Louis Animal Emergency Clinic 314/822-7600	<i>7.88 miles from dog park</i> 9937 Big Bend Blvd (just east of I-44)	Open 24 hours 7 Days And Holidays	Emergency, critical, and advanced care services, Vets on site 24/7. www.stlouisanimalemergencyclinic.org



SAFETY FIRST

Safety for 2 and 4 Leggeds
A Priority at Southwest City Dog Park

Resources

- First Aid Kit
- Stretcher
- Wire/Chain Cutter
- On-Site Emergency Things To Do
- Emergency Numbers, Locations

7:25
7:30



SAFETY FIRST

Safety for 2 and 4 Leggeds
A Priority at Southwest City Dog Park

Who To Call

Emergency Phone Numbers

911

314/289-5350

City Park Ranger & South Patrol Police Station

Lost and Found

7:30
7:35

Contact Joan L – SWCDP Secretary



Last Season

16

Count Down

7:30
7:35

Only 19 more days

The Good News!



MAIN – Front Area



MAIN – Back Area

Count Down

7:30
7:35

Only 19 more days

The Not So Good News!



MAIN -
Pool Pad

MAIN -
Ball Field Side

18

MAIN -
Mid-Section



Prior to
Big Dig
I II III

Collars & Leashes

7:35
7:40

Dogs Wear Collars – Show Tags

Humans Hold Leashes – Ready



**You Agreed to Follow Rules
It's the law!**

Pool Etiquette

7:35
7:45

Humans – Please!

Do Not Make Mud



**Constant Dumping
Careless Hose Usage**

Park Improvements

7:45
7:50

Recap Activities 2014 - 2015

- Side Walk & ADA Ramp in Front
- Dog Wash Flooring
- Patio in Alternate
- Pool Pad Upgrade



Upcoming

7:45
7:50

Potential Projects 2015 – 2016

And Future Seasons

- Launch PayPal on website
- Signage, Phase II
- Install Electric, Install Swipe Card
- Begin Website Upgrade
- Upgrade Database Mgt

Reports

7:50
7:55

SWCDP Board

Joan – Secretary

- Serving SWCDP since 2007
- 30+ yrs Info Technology, Database / Applications Development
- Database / Systems Mgr (top medical school)
- Secretary / Treasurer Bowling League
Bonded, \$20,000 – Legal Oversight, PofA

Reports

7:50
7:55

SWCDP Board

Steve – Treasurer

- Serving SWCDP since 2012
- BSBA Accounting – CPA
- Multi years accounting experience
- 9 yrs non-profit accounting, report to CFO
- 7 million dollar budget
- Account analysis, ledgers, reconciliations

Reports

7:50
7:55

SWCDP Board

Judi – President

- Serving SWCDP since 2011
- 30+ yrs recruiting, sales, marketing
- Develop policies, procedures, systems
- Volunteer leadership
- Events planning, execution, oversight
- Newsletters, newspaper column, other

Reports

7:55
8:05

Secretary Report

451 Households

(+.98% from 2013/2014)

193 New members

258 Prior members

639 Dogs

(+.98% from 2013/2014)

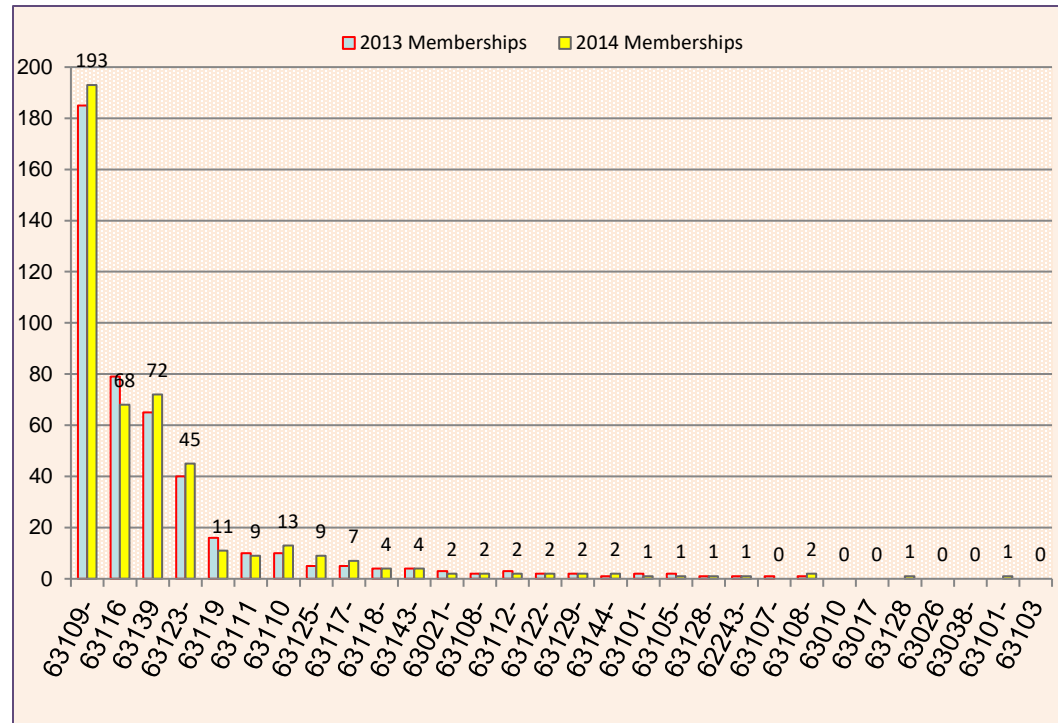
By Residence

381 St. Louis City

33 SNA

70 Outside City

Membership Stats 2014-2015 Season



Reports

8:15
8:20

Secretary Report

Revenue 2014 - 2015

Membership	\$	23507
Donations		
Other	\$	48
SWCDP Merchandise		
2 legged	\$	684
4 legged	\$	0
	\$	684
<i>Total 2014-2015 Revenue</i>	\$	24239

Reports

8:15
8:20

Secretary Report

Expenses 2014 - 2015

Yearly Landscape, startup and Maintenance	\$	12069
Membership (Ins., Mailings, Tags, etc)	\$	3415
Capital Improvements (Over 5,000)	\$	0
Special Projects		
Safety (Emergency Medical)	\$	2
SWCDP Merchandise		
2legged	\$	329
4legged	\$	0
	\$	329
GMM (Printing, rental)	\$	149
Misc (survey, worker refreshment, event)	\$	2227
Total 2014-2015 Expenses	\$	18191

Reports

8:15

8:20

Secretary Report

INCOME – 2014-2015 Season

<i>Total 2014-2015 Revenue</i>	\$	23952
<i>Total 2014-2015 Expenses</i>	\$	18191
TOTAL REVENUE	\$	5761

Reports

8:15

8:20

Secretary Report – Proposed Budget

Revenue

Memberships	\$ 21000
SWCDP	
Merchandise	\$ 1200
Donations	100
<i>Total 2014-2015 Revenue</i>	<u><u>\$ 22300</u></u>

Expenses

Landscaping (Startup, Maintenance)	\$ 10000
Events (GMM, Volunteer Party, Other)	\$ 4000
SWCDP Merchandise Production	\$ 500
Membership (Insurance, Printing, Tags)	\$ 3900
Misc. (Consumables, Admin., etc)	\$ 2400
<i>Total 2015-2016 Expenses</i>	<u><u>\$ 20800</u></u>

23

Income

2015-2016 Net Income \$ 1500

Reports

8:05

8:10

Treasurer Report

- **Annual Tax Return** – Completed prior to May 15th due date
- **990-N** – “E-file” required for organizations under \$50,000 revenue; informs IRS that SWCDP is active
- **Sales Tax Exempt** – 2013 approved by MO Dept of Revenue; annual “good standing filing”

Reports

8:05

8:10

Treasurer Report

- **Insurance Policy** – General liability includes StL City per Ordinance 66595
- **Money Market Status** – \$10,000 balance; Interest rate .2705 %
- **Money Market Purpose**
 - Create savings – separate from operating funds for special projects
 - Be own funding source – no borrowing

Events & Education 8:10 8:20

Upcoming Events

- **Broemmelsiek Dog Park, Saturday May 23**
- **TR Hughes Ball Park – Pooch Day May 24**
- **3500 Winehaus – Doggies on Patio May 27**
- **SWCDP Opening Day Tuesday, June 9**
- **Kick-Off Event, Saturday, June 20**
- **Puppy Pool Party in August**
- **Fall Party (Costume Contest) TBD**

Events & Education

8:10

8:20

Proposed Dog Park Events

– Vet Sponsored Educational Series

- On-site speakers
- Hands on practice, when applicable
- Health, Nutrition, Safety/Emergency

– Trainers, as speakers

- Canine Good Citizen (CGC)
- General Obedience
- Intro to Agility

***Committee
Forming now
Need people
To help***

Volunteerism

8:20

8:30

Overview – Future Leadership

- Elections vs. People Development
- Volunteers (*on call, special projects*)
- Volunteers (*develop Committee Leaders*)
- Advisory Board (*recruit 2015-16*)

Volunteerism

8:20

8:30

We Need Help

- Newsletter, Creative
- Events – Social
- Events – Educational
- Gardening
- Repairs, Projects

Will You Raise Your Hand?



Turf & Projects

8:30
8:40

2015 - 2016 Season Schedule

- Gardening Helpers
Monday / Tuesday
- Grounds Crew
TBA First Week June
- Fence Repair – Need 2 Helpers
- Many Projects after Opening



KEEPING PETS AND
PEOPLE TOGETHER.

Vote

8:40

8:45



Bi-State Pet Food Pantry

About the pantry

EACH MONTH

- Help between 150-200 families
- 500-750 cats and dogs
- Distributes 12,000 – 18,000 pounds of food, treats and litter

Their numbers have greatly increased since September 2012

Q & A

8:45
9:00

Questions



Prizes

8:45
9:00



Thank you for coming!

We have 5 door prizes

**Check your ticket number
As we draw the winners**

40