



**W E L C O M E**

**Southwest City Dog Park**

**General Membership Meeting  
February 16, 2023**

# Attendance Drawing



## SWCDP Membership

**Base Fee for 2023 (1 dog)**

*One Entry Per Household*

# GMM Agenda

6:30  
6:40

<b>Program Segments</b>	<b>Time</b>
<b>General Information and Intro</b>	<b>6:30 – 6:40</b>
<b>Speaker: PARK RANGER CHIEF, Lafolia Hall and Q&amp;A</b>	<b>6:40 – 6:55</b>
<b>Park Projects 2023</b>	<b>6:55 – 7:00</b>
<b>Retirement Announcements</b>	<b>7:00 – 7:05</b>
<b>Park Future and Capital Improvement Status</b>	<b>7:05 – 7:15</b>
<b>Volunteers and Leadership</b>	<b>7:15 – 7:25</b>
<b>Friends of Willmore Park Contest</b>	
<b>Treasurer and Secretary Reports</b>	<b>7:25 – 7:40</b>
<b>Q &amp; A – Follow Ups</b>	<b>7:40 – 7:45</b>
<b>Attendance Drawing</b>	<b>7:45</b>

# Introductions

6:30  
6:40

## SWCDP Board / Management Team

President	Secretary	Treasurer
<p><b>Judi Nicoletti</b> Member: 2008 Board: 2012 <i>Started volunteering 2010</i></p> <p><b><u>Personal Background</u></b></p> <ul style="list-style-type: none"><li>• 30+ yrs national recruiting and search projects</li><li>• Developed college recruit programs; other corporate events</li><li>• Wrote training manuals &amp; corporate wide recruiting processes</li><li>• Wrote Business Journal column-4yrs</li></ul> <p><b><u>SWCDP Responsibilities</u></b></p> <ul style="list-style-type: none"><li>• Oversee all SWCDP activity: operations, safety, administrative, financial, etc</li><li>• Write all communiqués including blog, emails, signage, etc</li><li>• Develop and oversee events and dog park amenities and capital improvements</li><li>• Community relations</li></ul>	<p><b>Joan Lange</b> Member: 2007 Board: 2012 <i>Started volunteering 2006</i></p> <p><b><u>Personal Background</u></b></p> <ul style="list-style-type: none"><li>• 30+ yrs info technology, database &amp; applications development</li><li>• Database/Systems Mgr (Wash U)</li><li>• Secretary/Treasurer Bowling League</li><li>• Bonded \$20K – Legal Oversight, PofA</li></ul> <p><b><u>SWCDP Responsibilities</u></b></p> <ul style="list-style-type: none"><li>• Membership registration; first line of communication, all topics</li><li>• All computer, website, access control – operations &amp; trouble shooting, contact with vendors, provides support for all</li></ul> <p>Manages</p> <ul style="list-style-type: none"><li>• All income, bank deposits, mail</li><li>• Bookkeeping, financial reports</li><li>• Official record keeping</li><li>• Key volunteer with all activities</li></ul>	<p><b>Steve Salstrom</b> Member: 2010 Board: 2012 <i>Started volunteering 2011</i></p> <p><b><u>Personal Background</u></b></p> <ul style="list-style-type: none"><li>• Multi years accounting; CPA</li><li>• 16+ yrs non-profit accounting, report to Controller – \$12 million budget</li><li>• Account analysis, ledgers, reconciliations</li></ul> <p><b><u>SWCDP Responsibilities</u></b></p> <p>Manages</p> <ul style="list-style-type: none"><li>• Paypal account</li><li>• Bank relations</li><li>• Checking &amp; Money Market</li><li>• Pays all bills</li><li>• All IRS and State filings</li><li>• Key volunteer with events and large grounds maintenance or improvement projects</li><li>• Miscellaneous, on call, as needed</li></ul>

# Introductions

6:30  
6:40

## Key Contributors and Registration Team

<b>Kay Jennings</b>	<b>Bob Hasler</b>	<b>Bill Adams</b>
<p>Member: 2010 <i>Started volunteering 2011</i></p> <p>Kay's analytical skills and common sense as Business Manager for nursing home (30 yrs) coupled with her gardening &amp; farming life experiences – Kay has worked in every aspect of dog park volunteerism.</p> <ul style="list-style-type: none"> <li>• Leadership meeting contributor</li> <li>• SWCDP Events (planning &amp; management)</li> <li>• Gardening, turf, special grounds projects</li> <li>• Safety &amp; Incident Committee</li> </ul>	<p>Member: 2008 <i>Started volunteering 2009</i></p> <p>Bob's construction experience (40+ yrs professional carpenter) and general "fix it" approach has placed Bob as lead or solo on every property related project.</p> <ul style="list-style-type: none"> <li>• Capital improvement projects</li> <li>• Special projects, large &amp; small</li> <li>• Maintenance &amp; repairs</li> <li>• Hauling, purchasing, errands</li> <li>• Events, turf maintenance, and more</li> </ul>	<p>Member: 2012 <i>Started volunteering 2012</i></p> <p>Bill's varied handyman background has been invaluable to SWCDP – he has volunteered on most projects, often taking a lead. Bill is our primary care taker for hauling trash can waste (poop) twice every week.</p> <ul style="list-style-type: none"> <li>• SWCDP Poopmeister, haul dog poop to curb trash maintenance</li> <li>• All special grounds projects</li> <li>• Available as needed</li> </ul>
<b>Barb Mathieu</b>	<b>Barb Monroe</b>	<b>Terry Dolan</b>
<p>Member: 2015 <i>Started volunteering 2016</i></p> <p>Barb's work experience at WU Becker Med Library (&amp; other libraries) has sharpened her skills– especially her eye for trouble shooting and catching out of place data before it becomes a problem.</p> <ul style="list-style-type: none"> <li>• SWCDP membership processing team</li> <li>• SWCDP merchandise and Events</li> </ul>	<p>Member: 2017 <i>Started volunteering 2019</i></p> <p>Barb's career covers varied accounting responsibilities with May Company, and Enterprise. Wanting to stay active in her retirement, Barb's trained eye for details has been a strong asset for SWCDP.</p> <ul style="list-style-type: none"> <li>• SWCDP membership processing team</li> <li>• Events</li> </ul>	<p>Member: 2020 <i>Started volunteering 2020</i></p> <p>Terry's work experience includes 32 years in social work as well as 15 years as a grant writer. Not only does Terry keep the membership renewals moving – she stands ready to assist SWCDP with future grant writing endeavors.</p> <ul style="list-style-type: none"> <li>• SWCDP membership processing team</li> <li>• Events</li> </ul>

# Safety & Protocol

6:30  
6:40

SWCDP is a Use at your own risk dog park

- User Guide – Responsibility, Alternate, SAIC
- SAIC
- Alternate and Agility
- First Aid Kit
- Future Camera Project
- Contractors
- Trespassers

**No Tag – No Entry – No Exceptions**

# Speaker

6:40  
6:55

## St Louis City Parks

Park Ranger Chief, Lafolia Hall

Administrative Supervisor, St Louis Police Department

- Ranger Organization
- Park Updates – Current Park Issues
- Changes / Improvements
- When to Call Rangers **314/289-5350**
- When to Call 911 (or both)
- Q&A

# Park Projects 2023

6:55  
7:00

## Annual Renovation Closure

**March 26 Sunday at 10pm . . . June 1 Thursday at 6am**

**March 10, 11, 12**

Phase 2 Fence (River Des Peres Side) Spread rock both sides

**March 28 thru 31**

Mid-State Turf begins grass reno

**March 24, 25, 26**

Rake straw, place in dumpster

**April – May (tbd)**

Fence Phase 3 A (Alternate)  
Fence Phase 3 B (Ball field Side)

**March 27**

Hydro Dynamics audits sprinkler system and turns water on

**May (tbd)**

Updated signage, Spring cleaning, garden care



# Retirement

- **Judi (President) soft announcement Feb 16**
- **Letter of resignation Mar 30**
  - **Recommendations – current / future projects**
  - **Summary of completed projects**
- **90 Day notice – last day July 4**
- **Bob (Maintenance) to coincide with Judi's dates**
- **Board and Key Leadership remains in place**
- **Potential Interim President for short period**

# Member Survey

7:05  
7:15

## 2021 Results Overview

### Overall response very supportive

- Members want to reduce or eliminate long closings
- Keep lots of open spaces for running and ball playing
- Excited about proposed amenities
- Concerns & Questions re fundraising, durability, maintenance

### SWCDP Member Survey for Capital Improvements

#### FIVE YEAR PLAN Proposed in 2021

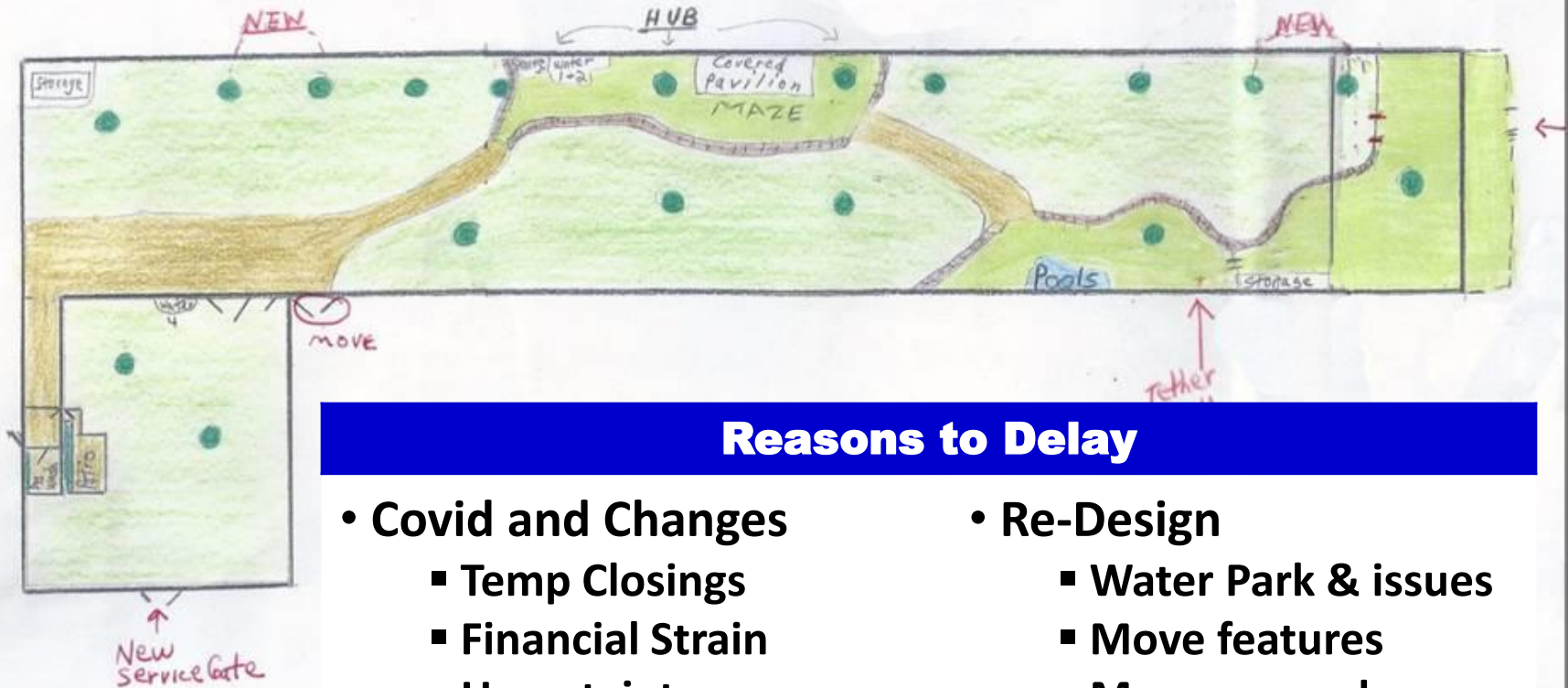
Overall Impression: <b>92% Agree</b>	Traffic Shift: <b>91% Agree</b>	Social HUB: <b>88% Agree</b>
Climbing Maze: <b>72% Agree</b>	Pavilion: <b>84% Agree</b>	Drinking Fountain: <b>65% Agree</b>
Agility Course: <b>64% Agree</b>	Agility Training: <b>61% Interested</b>	Open Spaces: <b>89% Important</b>

# Five Year Plan

7:05  
7:15

## Project on Hold

## New Leadership to Determine Future



## Reasons to Delay

- Covid and Changes
  - Temp Closings
  - Financial Strain
  - Uncertainty
  - Grass / Stephens
  - Ward Redistricting
  - Alderman Election 2023
- Re-Design
  - Water Park & issues
  - Move features
  - More research
- Ordinance Change
  - Expansion 100 ft

# Special Plan Amenities



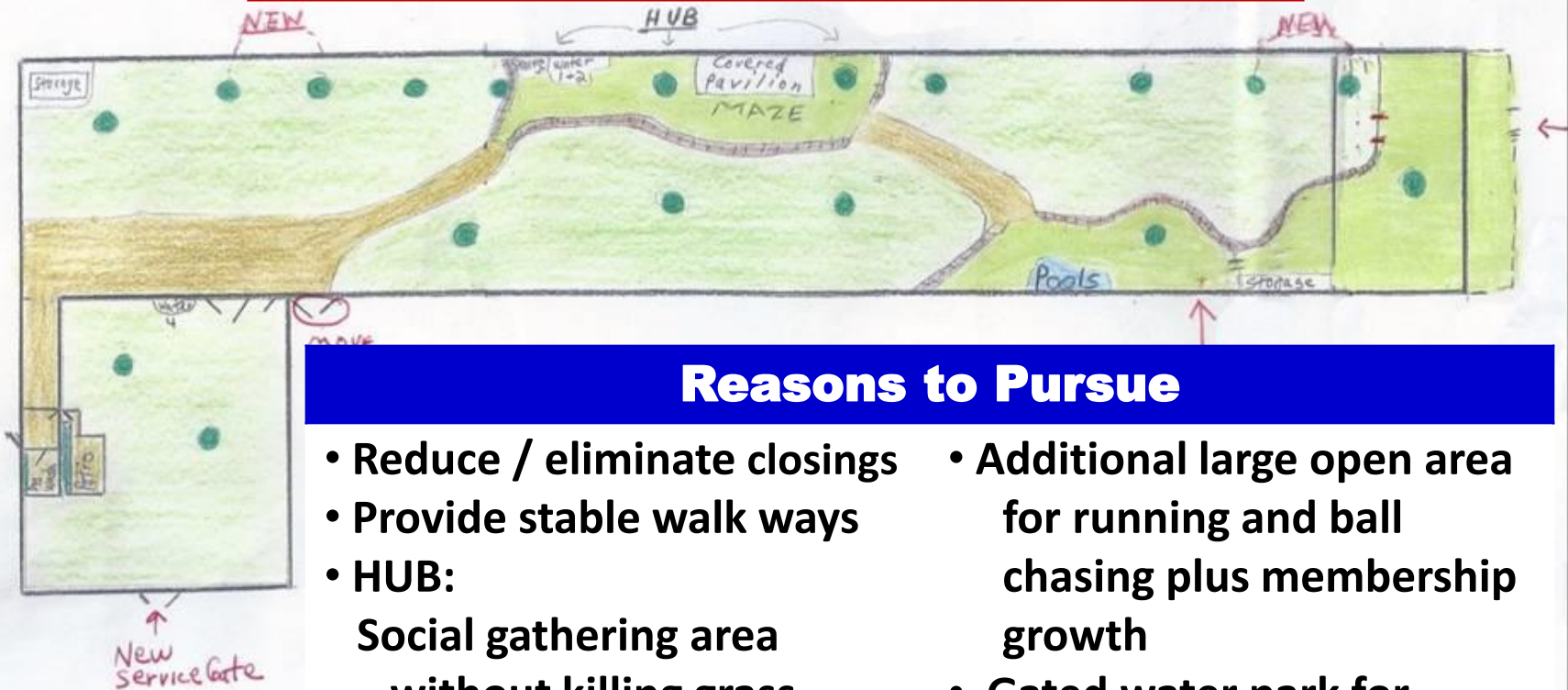
- **Gathering place with artificial turf – no mud**
- **Covered pavilion with clear removable walls**
- **Multiple activity features for dog play, permanent climbing maze**
- **Hub area to remain open during grass reno**

# Five Year Plan

7:05  
7:15

**Project on Hold**

**New Leadership to Determine Future**



## Reasons to Pursue

- Reduce / eliminate closings
- Provide stable walk ways
- HUB:
  - Social gathering area without killing grass
    - Permanent amenities
    - Covered pavilion
    - No mud
- Additional large open area for running and ball chasing plus membership growth
- Gated water park for controlled water play (part of re-design)

# Fundraising

Temporarily ON HOLD

## Diggin' for Dough



Gotta Get It . . . Gotta Get It

## Southwest City Dog Park Fundraiser

Carrollton Bank .....	2,500	United Healthcare (Konnesky).....	150
Thrivent (Wohlstadter) .....	250	<b>TOTAL .....</b>	<b>2,900</b>

# Dog Sports / Training

*Proposed*

## SWCDP Dog Sports and Training Center Use current agility space but expand usage

### Current or Proposed for 2023

- Agility Intro – free demo
- Agility Group Classes
- Agility – Solo Tutoring
- Training & Certification
  - CGC – Canine Good Citizen

### Proposed 2023 ... and Future

- Nose Work Intro & Classes
- Fun Tricks and More
- Treibball Just for Fun
- Obedience Entry/Advanced
- **Wellness** Health Nutrition Safety
- **Special Grooming Days**  
(nail trims, teeth brushing)

# Volunteers

7:15  
7:25

## Committee Leaders and Future Management

*Head Up Committee – Manage Sub-Committees or Special Projects*

<b>Turf Management</b>	<b>Grounds Upkeep - Maintenance</b>
<ul style="list-style-type: none"><li>• Manage outside contractors and irrigation system</li><li>• Manage watering schedule, straw distribution, temp fencing</li><li>• Tree care, feeding, pruning, adding</li></ul>	<ul style="list-style-type: none"><li>• Trash to curb, bi-weekly</li><li>• Repairs or replacements, as needed</li><li>• Adopt a Garden team oversight</li><li>• Replenish supplies, First Aid Kit, etc</li><li>• General clean up</li></ul>
<b>Camera and Safety Project</b>	<b>Events</b>
<ul style="list-style-type: none"><li>• Research security camera market</li><li>• Coordinate with Tech Electronics (SWCDP access control vendor)</li><li>• Camera &amp; access control must</li></ul>	<ul style="list-style-type: none"><li>• Dog Sports and Training</li><li>• Social, Dogs and Humans</li><li>• Other</li></ul>

All positions can either remain same or lead to Board level positions once dog park experience is gained. **We need leaders!**



# Volunteers

7:15  
7:25

## Committee Leaders and Future Management

*Head Up Committee – Manage Sub-Committees or Special Projects*

### Computer and Web

- Assist with member mailings
- Write articles for blog
- Assist with web site updates
- Research projects, as needed

### Fund Raising

- Manage Diggin for Dollars campaign
- Grant writing
- Community / Corporate outreach
  - Cash
  - Materials
  - Services

### Volunteer Management

- Build member relationships
- Seek out best fit per task
- Coordinate “On Call” teams, as needed

### Other / To Be Determined

*Work-in-progress*

All positions can either remain same or lead to Board level positions once dog park experience is gained. **We need leaders!**

# Willmore Park Contest

7:20  
7:25



**Do you fancy yourself an artist? Do you like to draw and design? If so, maybe you can help us with our new logo!**

**Please submit your logo idea to [friendsofwillmore@gmail.com](mailto:friendsofwillmore@gmail.com) by 3-20-23.**

**Please submit logo as a jpeg,vector or ai file.**

**\* Cash prize for Logo Chosen**

**Like and Follow us on Facebook @ Friends of Willmore Park For more details, submissions, park updates and more**

## How to Participate

- Friends of Willmore Park
- Logo Contest, Due 3/20
- Submit in format  
Jpeg, Vector, Ai
- Submit to  
[friendsofwillmore@gmail.com](mailto:friendsofwillmore@gmail.com)
- **PRIZE: \$300**
- Join Facebook Group  
Friends of Willmore

# Treasurer's Report

7:25  
7:30

- **State Filing (Aug 31)**
- **IRS Filing (May 15)**
- **Money Market (MM) Current balance \$39,000**
  - **MM Purpose**
  - **Transferred \$17K from operating funds (member dues) in 2023**
  - **\$36,100 general funds -- \$2,900 Diggin for Dollars**
- **Interest Rates for MM**
  - **Earned \$167.25 in 2022**
  - **Earned \$51.65 to date in 2023**
  - **Current rate is 2.3251%**
  - **Rate increase from 2022**
  - **Higher rates given when balance is over \$10K**

# Membership Stats

## 710 Households

(down 349 from last season)

264 New members

446 Prior members

## 901 Dogs

(down 364 from last season)

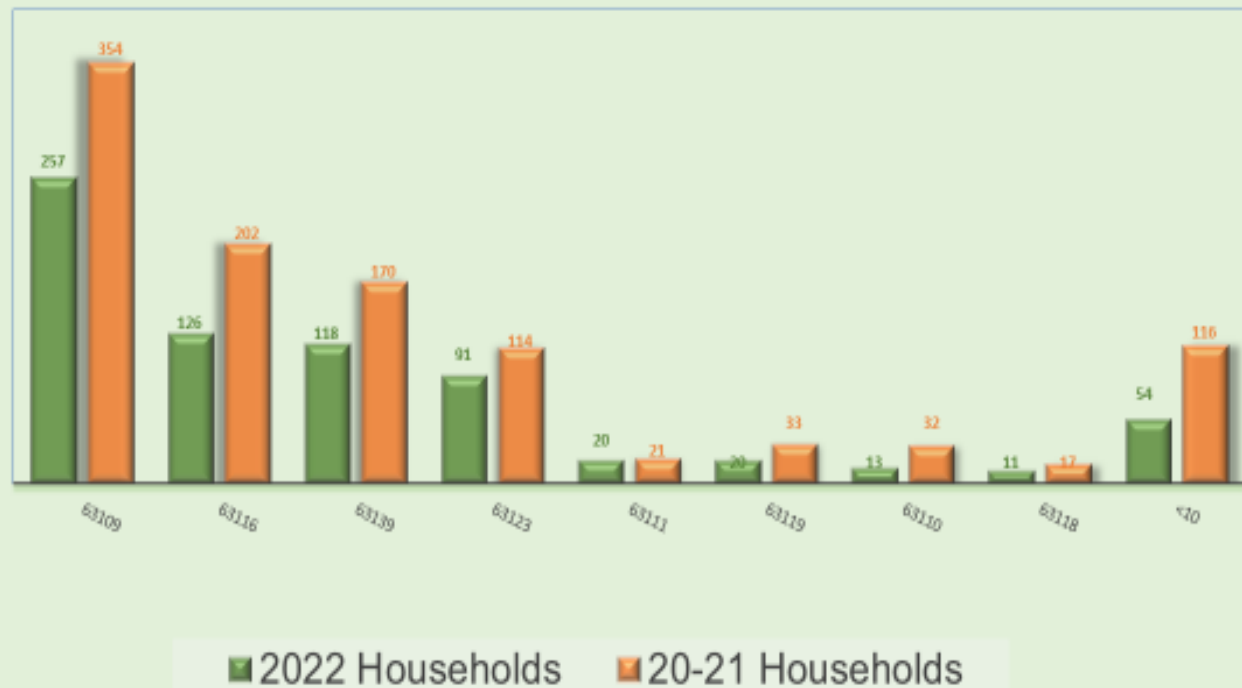
## By Residence

601 St. Louis City

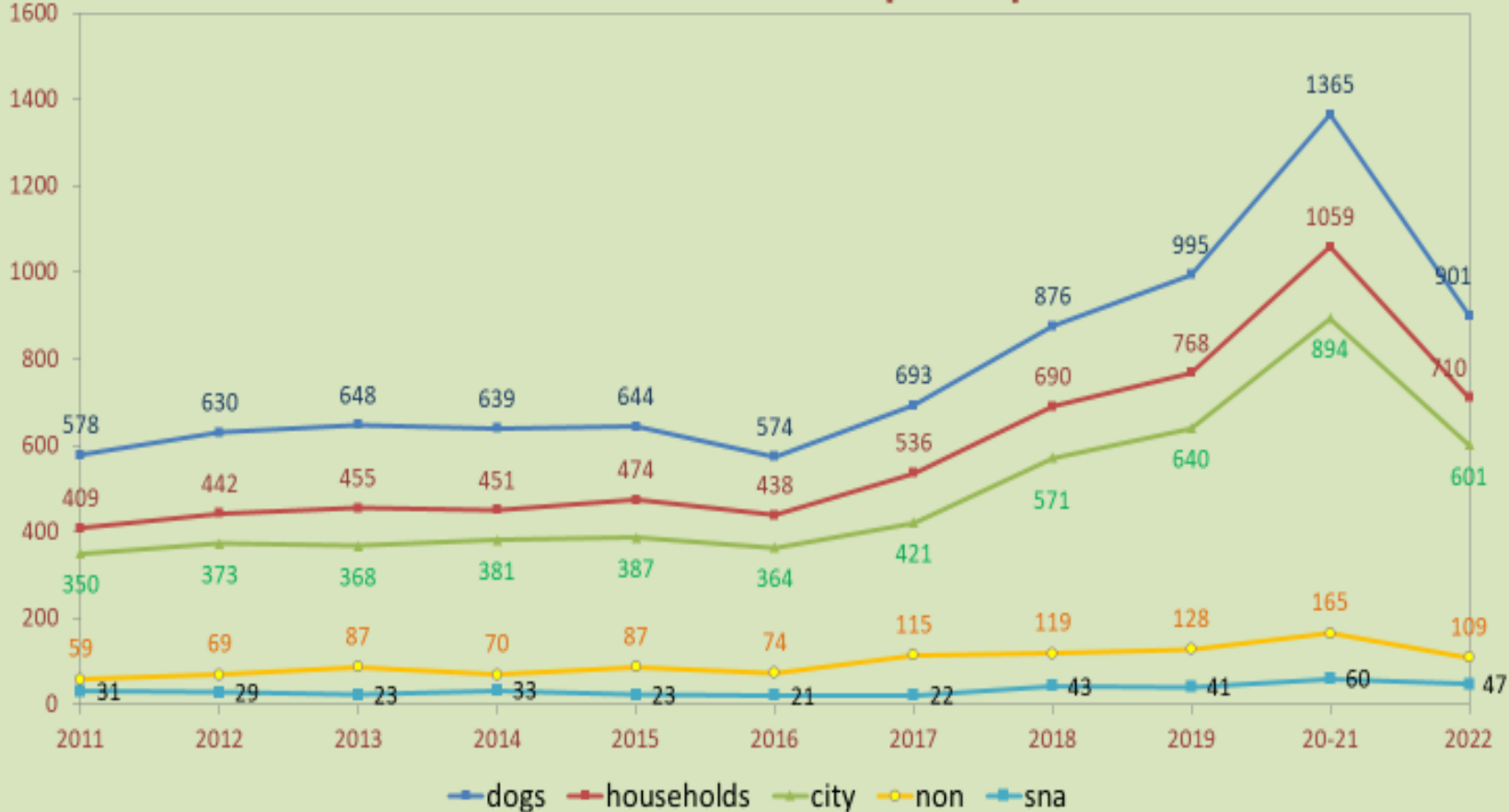
109 Outside City

47 SNA

## Member Zip Codes 20-21 & 2022



# 11 Season Membership Comparison



# Income 2022

Membership		37,208.99
Donations	Paypal Giving, Member Donations	91.00
Fobs	Replacement	600.25
<b>Total</b>		<b>37,900.24</b>



# Expenses 2022

Administrative	Insurance, printing, mailings, tags, events	4995.15
Web Expense	Web support, hosting, plugins, email app	4330.41
Landscape/Maint	Startup, cleanup, straw and Maintenance	9947.36
Loan Repayment	3 payments toward loan	17749.87
		37022.79

■ Administrative

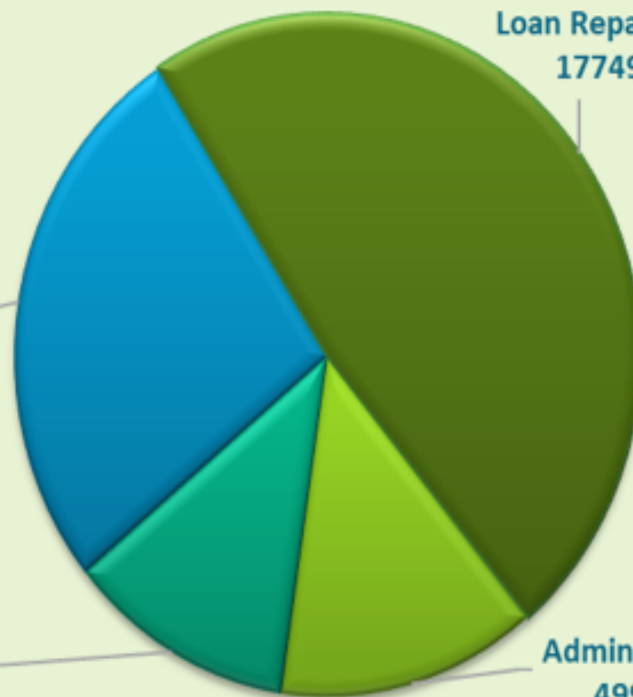
■ Web Expense

■ Landscape/Maint

■ Loan Repayment

Landscape/Maint,  
9947.36

Web Expense,  
4330.41



Loan Repayment,  
17749.87

Administrative,  
4995.15

## Net Income 2022



<i>Total 2022 Revenue</i>	37,900
<i>Total 2022 Expenses</i>	37,023
<b>TOTAL NET INCOME</b>	<b>877</b>



# Budget 2023

Membership		35,000
Donations		500
SWCDP Merchandise		1500
	<b>Total Income</b>	<b>37,000</b>
Administrative	(printing,tag,insurance,supplies)	5000
Events	(GMM, Events)	200
Web Expense	(hosting,plugins,support)	5800
Landscape/Maint	(startup,closing,maintenance)	11000
Capital Improvments	Fence	30000
	<b>Total Expenses</b>	<b>52000</b>

**Difference = -15000**