



W E L C O M E

Southwest City Dog Park

**General Membership Meeting
February 16, 2023**

Attendance Drawing



SWCDP Membership

Base Fee for 2023 (1 dog)

One Entry Per Household

2

GMM Agenda

6:30
6:40

Program Segments	Time
General Information and Intro	6:30 – 6:40
Speaker: PARK RANGER CHIEF, Lafolia Hall and Q&A	6:40 – 6:55
Park Projects 2023	6:55 – 7:00
Retirement Announcements	7:00 – 7:05
Park Future and Capital Improvement Status	7:05 – 7:15
Volunteers and Leadership	7:15 – 7:25
Friends of Willmore Park Contest	
Treasurer and Secretary Reports	7:25 – 7:40
Q & A – Follow Ups	7:40 – 7:45
Attendance Drawing	7:45

Introductions

6:30
6:40

SWCDP Board / Management Team

President	Secretary	Treasurer
<p>Judi Nicoletti Member: 2008 Board: 2012 <i>Started volunteering 2010</i></p> <p><u>Personal Background</u></p> <ul style="list-style-type: none">• 30+ yrs national recruiting and search projects• Developed college recruit programs; other corporate events• Wrote training manuals & corporate wide recruiting processes• Wrote Business Journal column-4yrs <p><u>SWCDP Responsibilities</u></p> <ul style="list-style-type: none">• Oversee all SWCDP activity: operations, safety, administrative, financial, etc• Write all communiqués including blog, emails, signage, etc• Develop and oversee events and dog park amenities and capital improvements• Community relations	<p>Joan Lange Member: 2007 Board: 2012 <i>Started volunteering 2006</i></p> <p><u>Personal Background</u></p> <ul style="list-style-type: none">• 30+ yrs info technology, database & applications development• Database/Systems Mgr (Wash U)• Secretary/Treasurer Bowling League• Bonded \$20K – Legal Oversight, PofA <p><u>SWCDP Responsibilities</u></p> <ul style="list-style-type: none">• Membership registration; first line of communication, all topics• All computer, website, access control – operations & trouble shooting, contact with vendors, provides support for all <p>Manages</p> <ul style="list-style-type: none">• All income, bank deposits, mail• Bookkeeping, financial reports• Official record keeping• Key volunteer with all activities	<p>Steve Salstrom Member: 2010 Board: 2012 <i>Started volunteering 2011</i></p> <p><u>Personal Background</u></p> <ul style="list-style-type: none">• Multi years accounting; CPA• 16+ yrs non-profit accounting, report to Controller – \$12 million budget• Account analysis, ledgers, reconciliations <p><u>SWCDP Responsibilities</u></p> <p>Manages</p> <ul style="list-style-type: none">• Paypal account• Bank relations• Checking & Money Market• Pays all bills• All IRS and State filings• Key volunteer with events and large grounds maintenance or improvement projects• Miscellaneous, on call, as needed

Introductions

6:30
6:40

Key Contributors and Registration Team

Kay Jennings	Bob Hasler	Bill Adams
<p>Member: 2010 <i>Started volunteering 2011</i></p> <p>Kay’s analytical skills and common sense as Business Manager for nursing home (30 yrs) coupled with her gardening & farming life experiences – Kay has worked in every aspect of dog park volunteerism.</p> <ul style="list-style-type: none"> • Leadership meeting contributor • SWCDP Events (planning & management) • Gardening, turf, special grounds projects • Safety & Incident Committee 	<p>Member: 2008 <i>Started volunteering 2009</i></p> <p>Bob’s construction experience (40+ yrs professional carpenter) and general “fix it” approach has placed Bob as lead or solo on every property related project.</p> <ul style="list-style-type: none"> • Capital improvement projects • Special projects, large & small • Maintenance & repairs • Hauling, purchasing, errands • Events, turf maintenance, and more 	<p>Member: 2012 <i>Started volunteering 2012</i></p> <p>Bill’s varied handyman background has been invaluable to SWCDP – he has volunteered on most projects, often taking a lead. Bill is our primary care taker for hauling trash can waste (poop) twice every week.</p> <ul style="list-style-type: none"> • SWCDP Poopmeister, haul dog poop to curb trash maintenance • All special grounds projects • Available as needed
Barb Mathieu	Barb Monroe	Terry Dolan
<p>Member: 2015 <i>Started volunteering 2016</i></p> <p>Barb’s work experience at WU Becker Med Library (& other libraries) has sharpened her skills– especially her eye for trouble shooting and catching out of place data before it becomes a problem.</p> <ul style="list-style-type: none"> • SWCDP membership processing team • SWCDP merchandise and Events 	<p>Member: 2017 <i>Started volunteering 2019</i></p> <p>Barb’s career covers varied accounting responsibilities with May Company, and Enterprise. Wanting to stay active in her retirement, Barb’s trained eye for details has been a strong asset for SWCDP.</p> <ul style="list-style-type: none"> • SWCDP membership processing team • Events 	<p>Member: 2020 <i>Started volunteering 2020</i></p> <p>Terry’s work experience includes 32 years in social work as well as 15 years as a grant writer. Not only does Terry keep the membership renewals moving – she stands ready to assist SWCDP with future grant writing endeavors.</p> <ul style="list-style-type: none"> • SWCDP membership processing team • Events

Safety & Protocol

6:30
6:40

SWCDP is a Use at your own risk dog park

- User Guide – Responsibility, Alternate, SAIC
- SAIC
- Alternate and Agility
- First Aid Kit
- Future Camera Project
- Contractors
- Trespassers

No Tag – No Entry – No Exceptions

Speaker

6:40
6:55

St Louis City Parks

Park Ranger Chief, Lafolia Hall

Administrative Supervisor, St Louis Police Department

- Ranger Organization
- Park Updates – Current Park Issues
- Changes / Improvements
- When to Call Rangers **314/289-5350**
- When to Call 911 (or both)
- Q&A

Park Projects 2023

6:55
7:00

Annual Renovation Closure

March 26 Sunday at 10pm . . . June 1 Thursday at 6am

March 10, 11, 12

Phase 2 Fence (River Des Peres Side) Spread rock both sides

March 28 thru 31

Mid-State Turf begins grass reno

March 24, 25, 26

Rake straw, place in dumpster

April – May (tbd)

Fence Phase 3 A (Alternate)
Fence Phase 3 B (Ball field Side)

March 27

Hydro Dynamics audits sprinkler system and turns water on

May (tbd)

Updated signage, Spring cleaning, garden care

Retirement

7:00
7:05

- **Judi (President) soft announcement Feb 16**
- **Letter of resignation Mar 30**
 - **Recommendations – current / future projects**
 - **Summary of completed projects**
- **90 Day notice – last day July 4**
- **Bob (Maintenance) to coincide with Judi's dates**
- **Board and Key Leadership remains in place**
- **Potential Interim President for short period**

Member Survey

7:05
7:15

2021 Results Overview

Overall response very supportive

- Members want to reduce or eliminate long closings
- Keep lots of open spaces for running and ball playing
- Excited about proposed amenities
- Concerns & Questions re fundraising, durability, maintenance

SWCDP Member Survey for Capital Improvements

FIVE YEAR PLAN Proposed in 2021

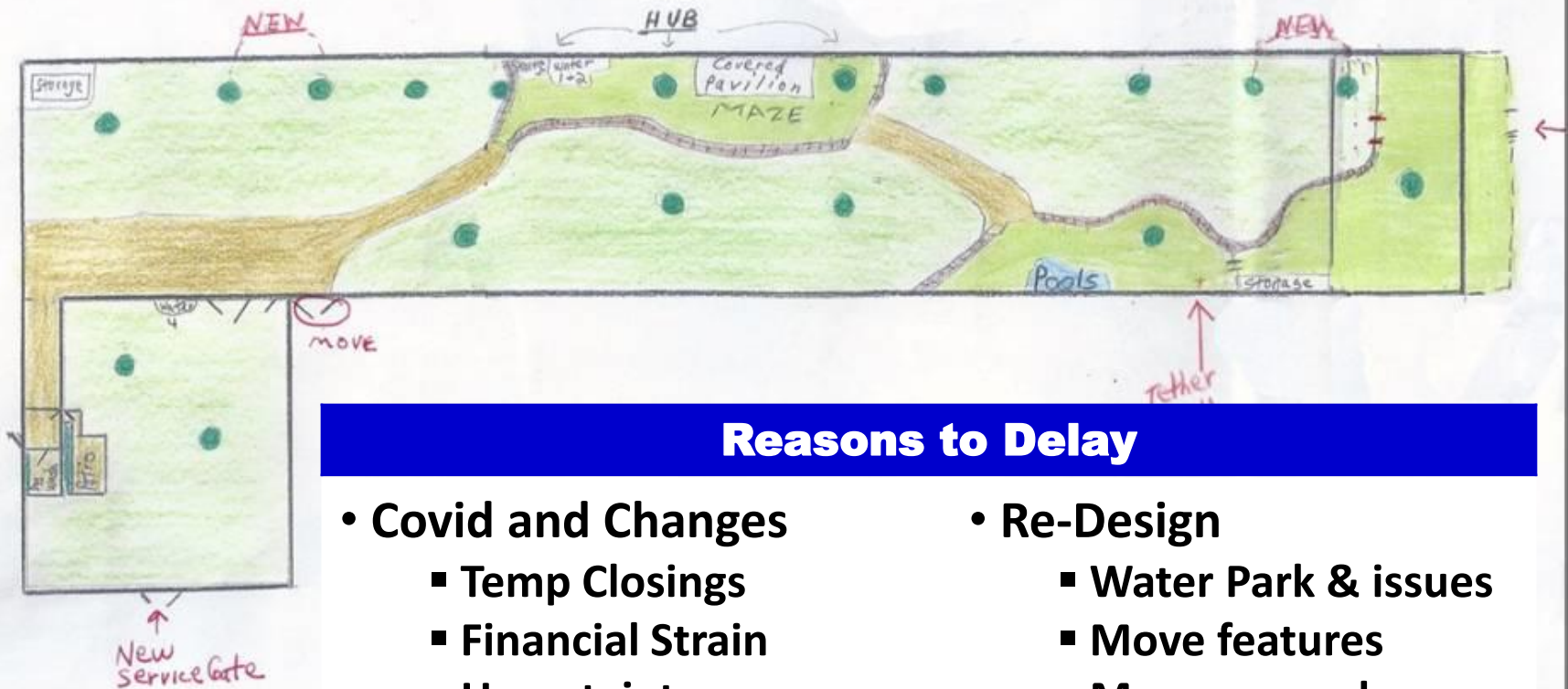
Overall Impression: 92% Agree	Traffic Shift: 91% Agree	Social HUB: 88% Agree
Climbing Maze: 72% Agree	Pavilion: 84% Agree	Drinking Fountain: 65% Agree
Agility Course: 64% Agree	Agility Training: 61% Interested	Open Spaces: 89% Important

Five Year Plan

7:05
7:15

Project on Hold

New Leadership to Determine Future



Reasons to Delay

- Covid and Changes
 - Temp Closings
 - Financial Strain
 - Uncertainty
 - Grass / Stephens
 - Ward Redistricting
 - Alderman Election 2023
- Re-Design
 - Water Park & issues
 - Move features
 - More research
- Ordinance Change
 - Expansion 100 ft

Special Plan Amenities



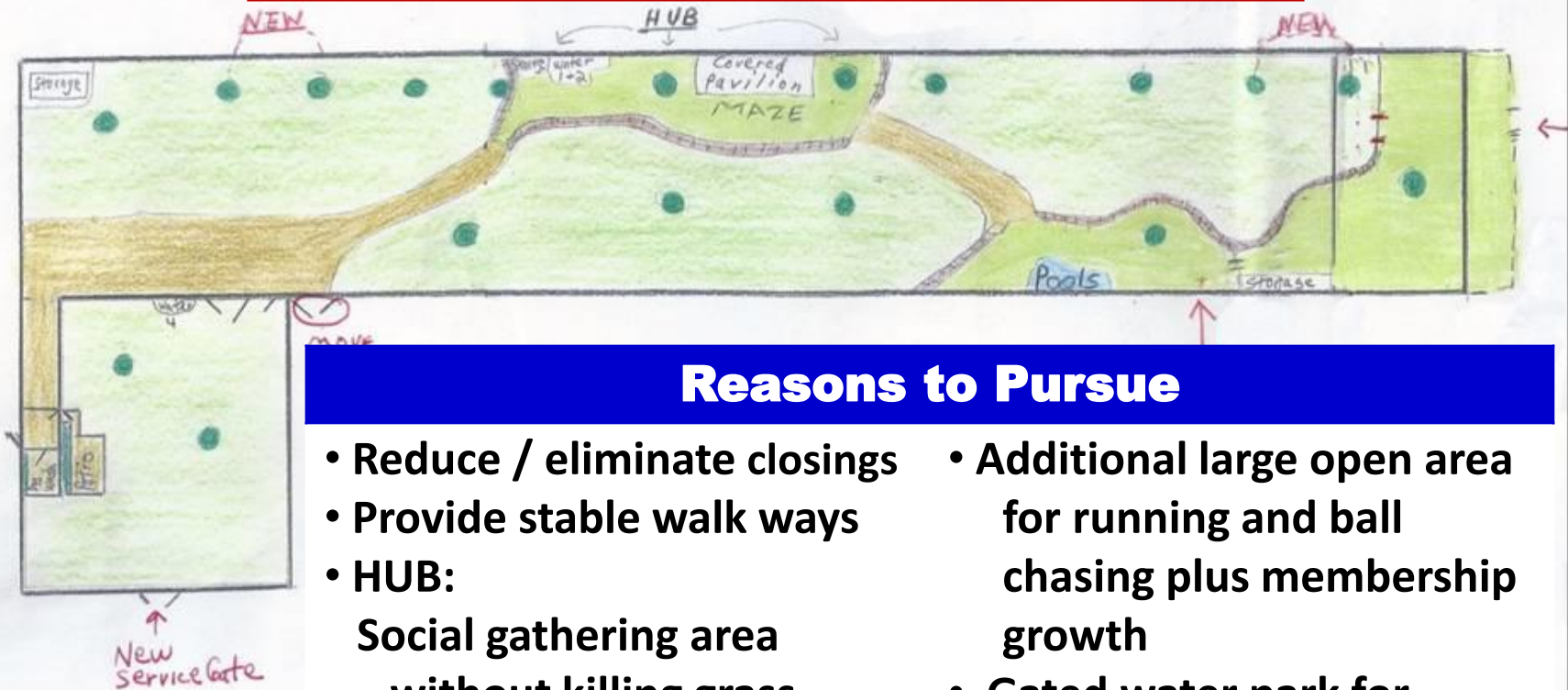
- Gathering place with artificial turf – no mud
- Covered pavilion with clear removable walls
- Multiple activity features for dog play, permanent climbing maze
- Hub area to remain open during grass reno

Five Year Plan

7:05
7:15

Project on Hold

New Leadership to Determine Future



Reasons to Pursue

- Reduce / eliminate closings
- Provide stable walk ways
- HUB:
 - Social gathering area without killing grass
 - Permanent amenities
 - Covered pavilion
 - No mud
- Additional large open area for running and ball chasing plus membership growth
- Gated water park for controlled water play (part of re-design)

Fundraising

Temporarily ON HOLD

Diggin' for Dough



Gotta Get It . . . Gotta Get It

Southwest City Dog Park Fundraiser

Carrollton Bank	2,500	United Healthcare (Konnesky).....	150
Thrivent (Wohlstadter)	250	TOTAL	2,900

Dog Sports / Training

Proposed

SWCDP Dog Sports and Training Center Use current agility space but expand usage

Current or Proposed for 2023

- Agility Intro – free demo
- Agility Group Classes
- Agility – Solo Tutoring
- Training & Certification
 - CGC – Canine Good Citizen

Proposed 2023 ... and Future

- Nose Work Intro & Classes
- Fun Tricks and More
- Treibball Just for Fun
- Obedience Entry/Advanced
- **Wellness** Health Nutrition Safety
- **Special Grooming Days**
(nail trims, teeth brushing)

Volunteers

7:15
7:25

Committee Leaders and Future Management

Head Up Committee – Manage Sub-Committees or Special Projects

Turf Management	Grounds Upkeep - Maintenance
<ul style="list-style-type: none">• Manage outside contractors and irrigation system• Manage watering schedule, straw distribution, temp fencing• Tree care, feeding, pruning, adding	<ul style="list-style-type: none">• Trash to curb, bi-weekly• Repairs or replacements, as needed• Adopt a Garden team oversight• Replenish supplies, First Aid Kit, etc• General clean up
Camera and Safety Project	Events
<ul style="list-style-type: none">• Research security camera market• Coordinate with Tech Electronics (SWCDP access control vendor)• Camera & access control must	<ul style="list-style-type: none">• Dog Sports and Training• Social, Dogs and Humans• Other

All positions can either remain same or lead to Board level positions once dog park experience is gained. **We need leaders!**

Volunteers

7:15
7:25

Committee Leaders and Future Management

Head Up Committee – Manage Sub-Committees or Special Projects

Computer and Web

- Assist with member mailings
- Write articles for blog
- Assist with web site updates
- Research projects, as needed

Fund Raising

- Manage Diggin for Dollars campaign
- Grant writing
- Community / Corporate outreach
 - Cash
 - Materials
 - Services

Volunteer Management

- Build member relationships
- Seek out best fit per task
- Coordinate “On Call” teams, as needed

Other / To Be Determined

Work-in-progress

All positions can either remain same or lead to Board level positions once dog park experience is gained. **We need leaders!**

Willmore Park Contest

7:20
7:25



Do you fancy yourself an artist? Do you like to draw and design? If so, maybe you can help us with our new logo!

Please submit your logo idea to friendsofwillmore@gmail.com by 3-20-23.

Please submit logo as a jpeg,vector or ai file.

*** Cash prize for Logo Chosen**

Like and Follow us on Facebook @ Friends of Willmore Park For more details, submissions, park updates and more

How to Participate

- Friends of Willmore Park
- Logo Contest, Due 3/20
- Submit in format
Jpeg, Vector, Ai
- Submit to
friendsofwillmore@gmail.com
- **PRIZE: \$300**
- Join Facebook Group
Friends of Willmore

Treasurer's Report

7:25
7:30

- **State Filing (Aug 31)**
- **IRS Filing (May 15)**
- **Money Market (MM) Current balance \$39,000**
 - **MM Purpose**
 - **Transferred \$17K from operating funds (member dues) in 2023**
 - **\$36,100 general funds -- \$2,900 Diggin for Dollars**
- **Interest Rates for MM**
 - **Earned \$167.25 in 2022**
 - **Earned \$51.65 to date in 2023**
 - **Current rate is 2.3251%**
 - **Rate increase from 2022**
 - **Higher rates given when balance is over \$10K**

Membership Stats

710 Households

(down 349 from last season)

264 New members

446 Prior members

901 Dogs

(down 364 from last season)

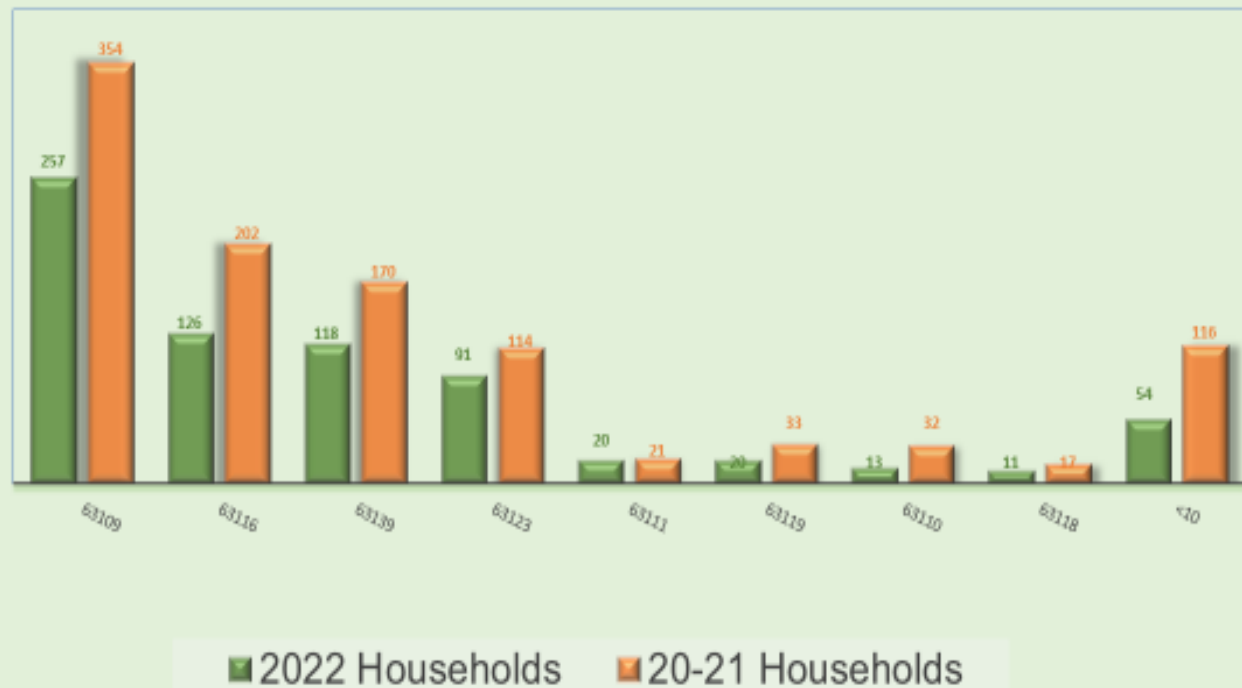
By Residence

601 St. Louis City

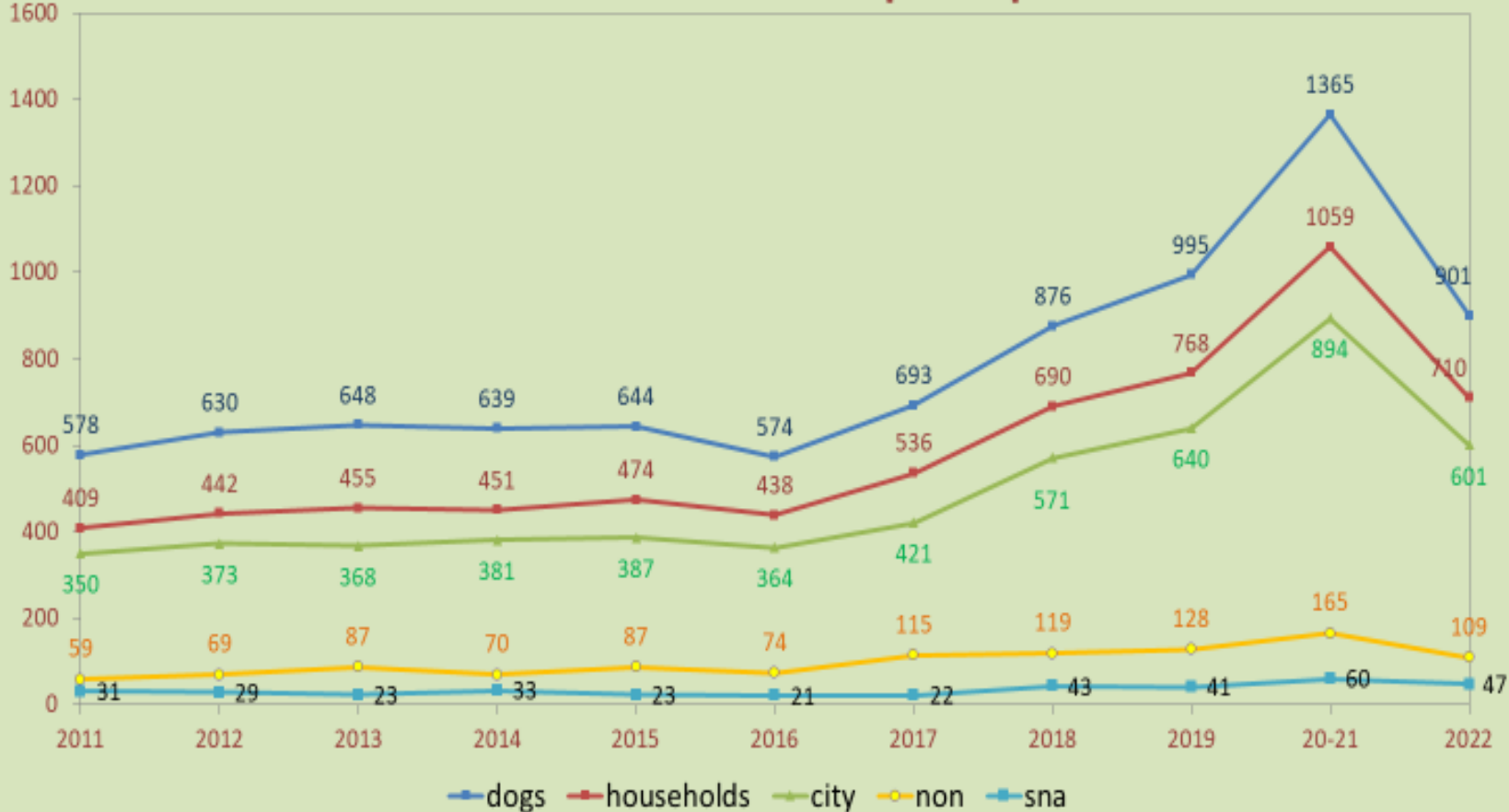
109 Outside City

47 SNA

Member Zip Codes 20-21 & 2022



11 Season Membership Comparison



Income 2022

Membership		37,208.99
Donations	Paypal Giving, Member Donations	91.00
Fobs	Replacement	600.25
Total		37,900.24



Expenses 2022

Administrative	Insurance, printing, mailings, tags, events	4995.15
Web Expense	Web support, hosting, plugins, email app	4330.41
Landscape/Maint	Startup, cleanup, straw and Maintenance	9947.36
Loan Repayment	3 payments toward loan	17749.87
		37022.79

■ Administrative

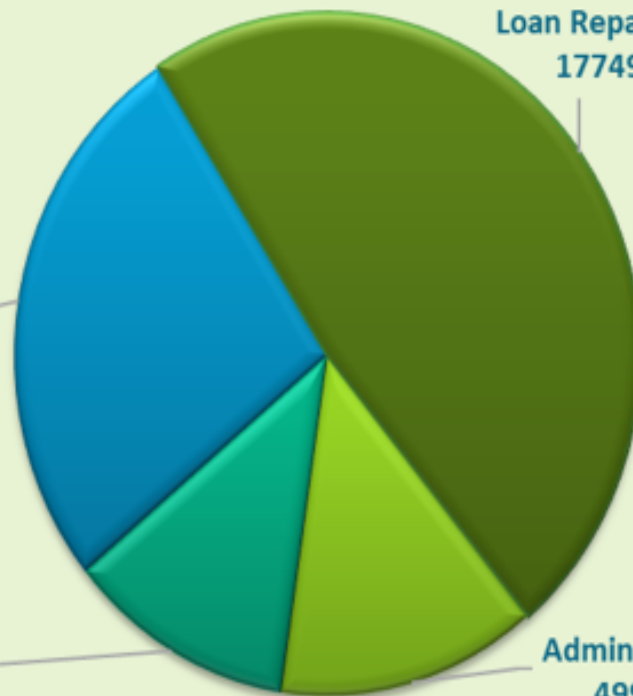
■ Web Expense

■ Landscape/Maint

■ Loan Repayment

Landscape/Maint,
9947.36

Web Expense,
4330.41



Loan Repayment,
17749.87

Administrative,
4995.15

Net Income 2022



<i>Total 2022 Revenue</i>	37,900
<i>Total 2022 Expenses</i>	37,023
TOTAL NET INCOME	877

Budget 2023

Membership		35,000
Donations		500
SWCDP Merchandise		1500
	Total Income	37,000
Administrative	(printing,tag,insurance,supplies)	5000
Events	(GMM, Events)	200
Web Expense	(hosting,plugins,support)	5800
Landscape/Maint	(startup,closing,maintenance)	11000
Capital Improvments	Fence	30000
	Total Expenses	52000

Difference = -15000